



# Security Summit

Verona, 24 ottobre 2024



## Identity. Cosa sappiamo di non sapere

**Luca Bechelli**, CS Clusit

**Roberto Branz** | Channel Account Executive Italy, di RSA Security

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# Luca Bechelli

COMITATO SCIENTIFICO



PARTNER @P4I – GRUPPO DIGITAL360



74%

Aziende che hanno rilevato un **aumento dei tentativi di attacco cyber**

## A cosa è dovuto l'aumento?



**76%** Effettivo aumento delle minacce

*Delle organizzazioni*



**48%** Miglior capacità di rilevazione degli attacchi

*Delle organizzazioni*



**43%** Maggior esposizione al rischio dell'organizzazione

*Delle organizzazioni*

12%

Aziende che hanno subito **attacchi cyber con conseguenze tangibili**



# Innovazioni digitali che generano nuove **opportunità** o **minacce** alla **sicurezza aziendale corrente**

## Cloud



- **L'adozione di soluzioni cloud è sempre più rapida e inevitabile**
- Il Cloud si conferma il primo trend per impatto attuale anche nel 2023

Impatto attuale



Impatto futuro



## Digital Identity



- Si consolida l'esigenza di certificare l'identità degli utenti e di definire privilegi e modalità di accesso a dati critici
- La Digital Identity si conferma il trend in maggior crescita nello scenario attuale

Impatto attuale

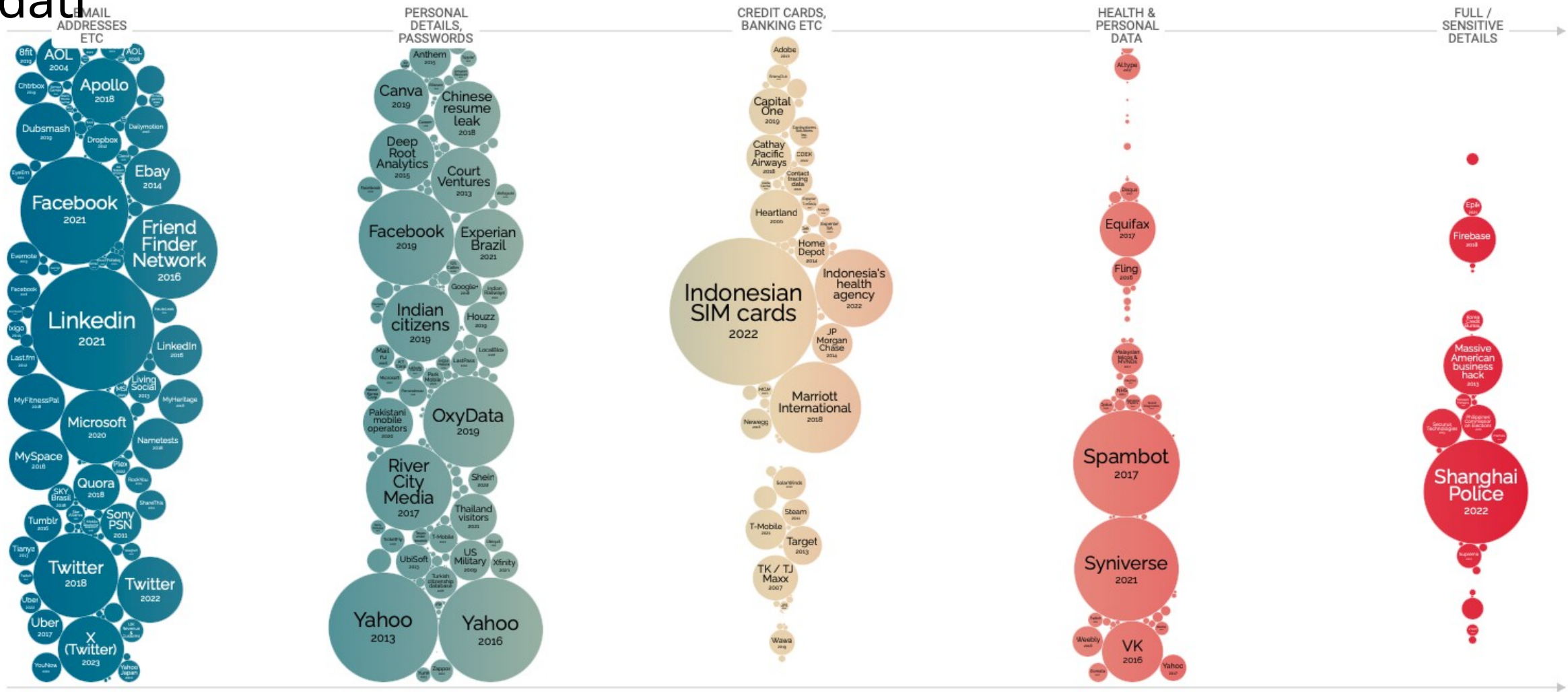


Impatto futuro

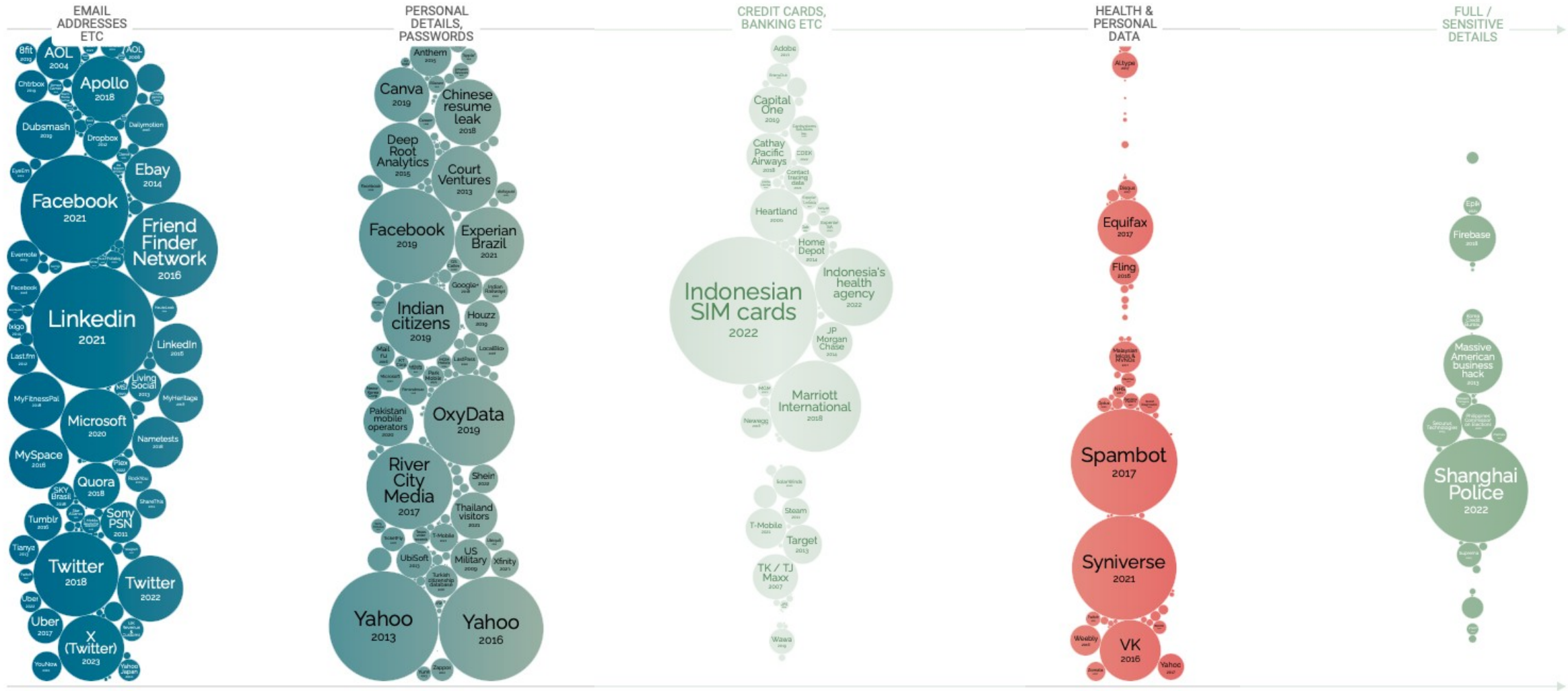




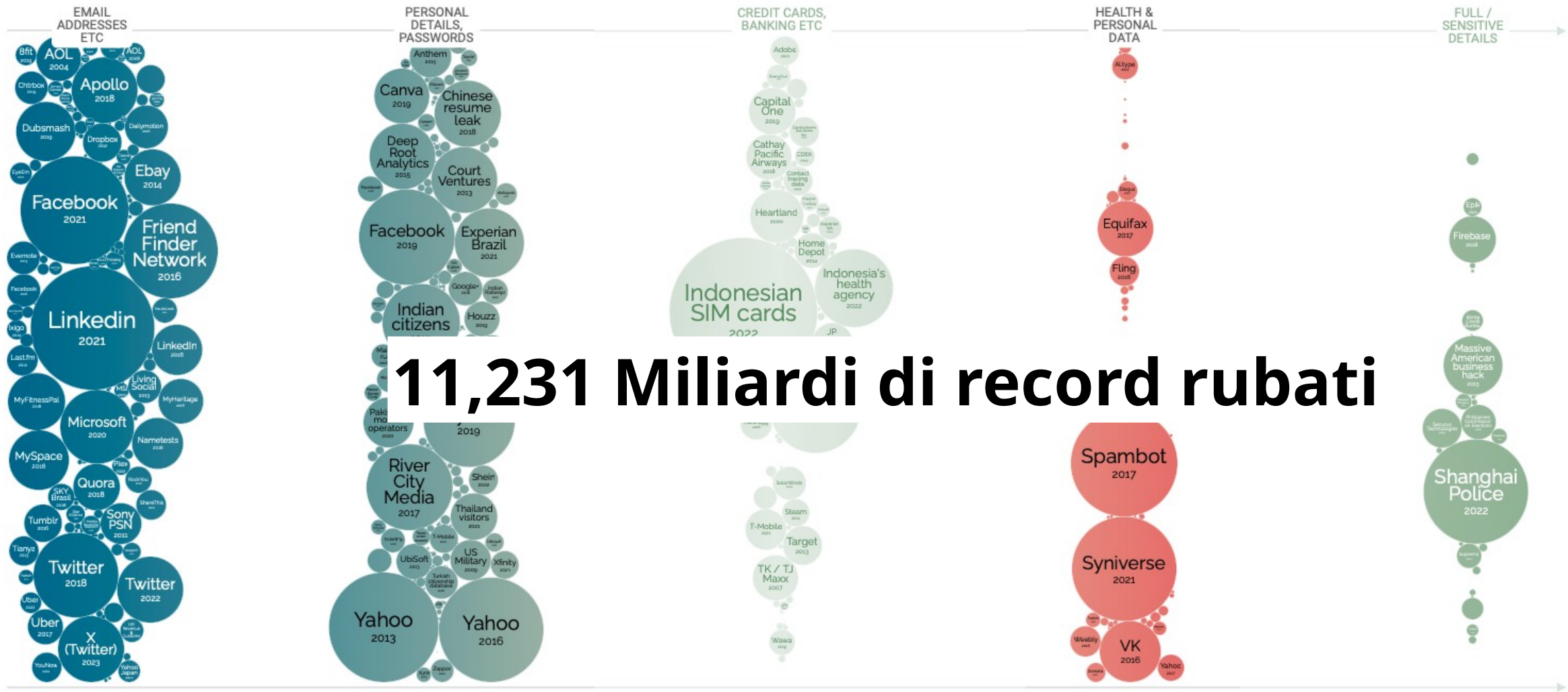
# Data Breach per rilevanza dei dati



# Data Breach per rilevanza dei dati



# Data Breach per rilevanza dei dati



**11,231 Miliardi di record rubati**





# Parliamo dei “fondamentali”

(89) I soggetti essenziali e importanti dovrebbero adottare un'ampia gamma di pratiche di igiene informatica di base quali principi zero trust, aggiornamenti del software, configurazione dei dispositivi, segmentazione della rete, gestione dell'identità e dell'accesso o sensibilizzazione degli utenti, organizzare per il loro personale una formazione e sensibilizzarlo alle minacce informatiche, al phishing o alle tecniche di ingegneria sociale. Inoltre, tali soggetti dovrebbero valutare le loro capacità di cibersecurity e, se del caso, perseguire l'integrazione di tecnologie per il rafforzamento della cibersecurity quali l'intelligenza artificiale o i sistemi di apprendimento automatico, per migliorare le loro capacità e la sicurezza dei sistemi informatici e di rete.

Considerando 89, Direttiva NIS2





**Roberto Branz**  
Channel Account Executive Italy



**RSA**

# Identità digitali Cosa non sappiamo di non sapere

Branz Roberto

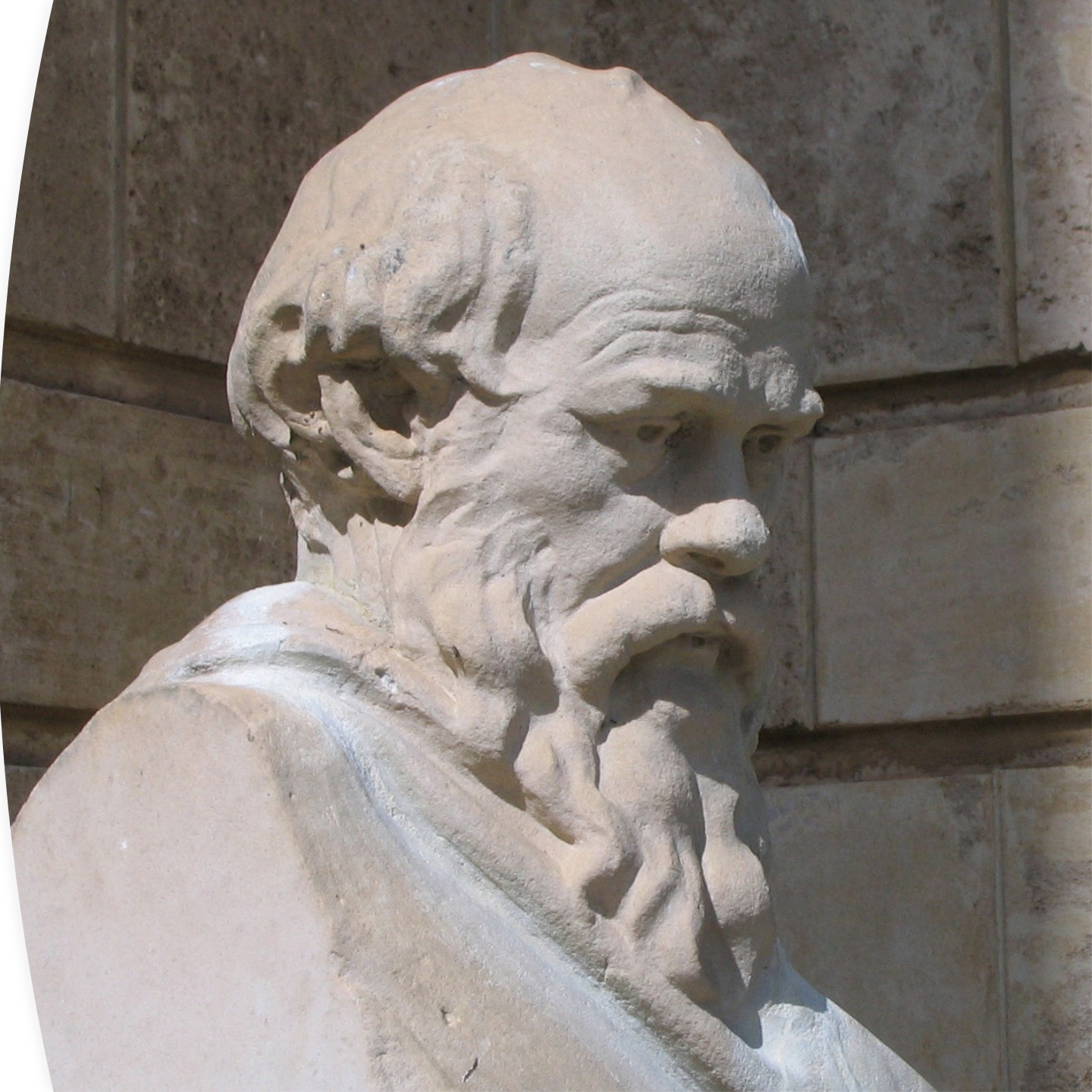
Channel Account Executive – Rsa Security

[Roberto.branz@rsa.com](mailto:Roberto.branz@rsa.com)

+39 3316453193

# La Sicurezza !

Termine che deriva dal latino «sine cura», cioè senza preoccupazione, può essere definita come la **«conoscenza che l'adozione di un sistema non produrrà stati indesiderati»**, in altri termini che «quello che faremo» non provocherà danni.





# Why enterprises need phishing-resistant for the future of work

## Human element



68% of breaches involved the human element in 2024

Source: Verizon

## 63% of breaches



In financial services are caused by phishing in 2024

Source: Verizon

## Costly & difficult



Employees lose 11 hours each resetting passwords. 40% of all help desk calls are password resets

Source: Bloomberg

## 4000 attacks



Password attacks per second

Source: Microsoft

## Global Mandates



Mandates the deployment of phishing-resistant MFA and Zero Trust Architecture



# Utente è l'anello debole

- Forse non è tutta colpa sua!





Nemmeno l'umano  
dell'help desk, se la  
passa meglio !

Servizio | [Cybersicurezza](#)

## Attacco ai casinò MGM: danno da 100 milioni di dollari

A fine settembre la storica catena di sale da gioco americane era stata presa di mira da pirati informatici.

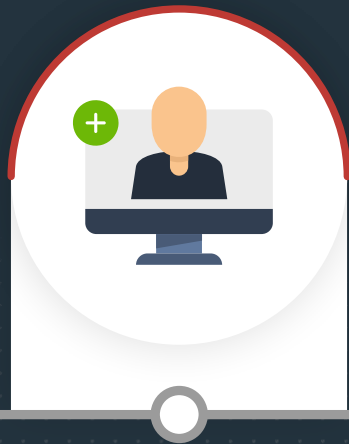
6 ottobre 2023





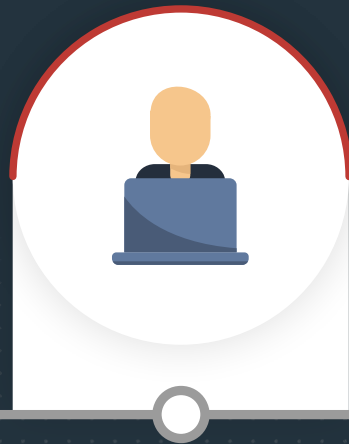
# Managing millions of identities and billions of identity entitlements and events is complex

Create identity



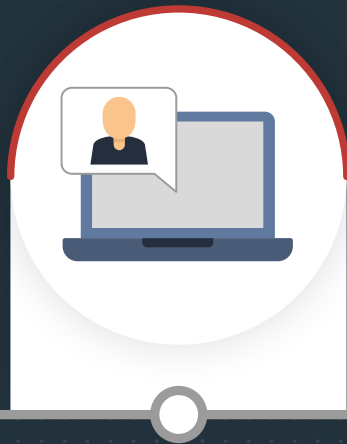
100M+ annually<sup>1</sup>

First Login



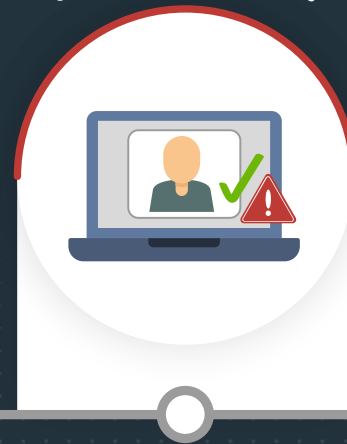
63% of data breaches involve default credentials<sup>2</sup>

Repeat Login



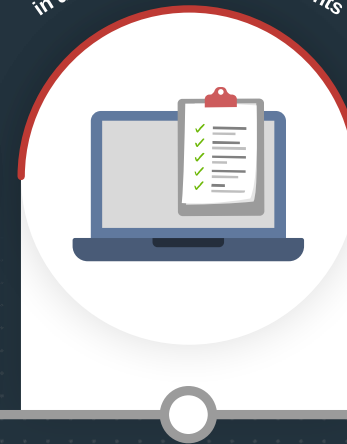
2022 Uber breach related to MFA push notification fatigue<sup>3</sup>

Continuously update risk profile



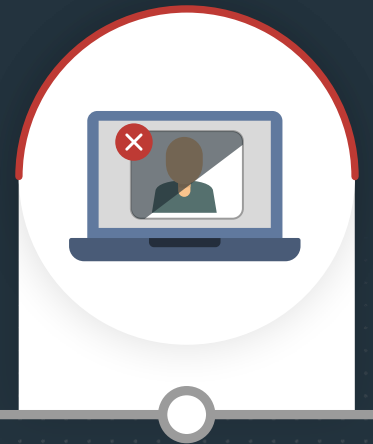
75% of people reuse credentials<sup>2</sup>

Reflect changes in division, position, entitlements



30% of workers switch jobs each year<sup>1</sup>

Retire Identity



5M+ identities retired annually<sup>1</sup>

Breach risk

Protecting identities throughout their lifecycle is critical to mitigate risk

# IQ Identity Test



Il 64% non ha selezionato le tecnologie di best practice come strumento per mitigare il phishing

**Il 63% non conosceva quali fossero le componenti di identity security necessarie per indirizzare la strategia Zero Trust**

**Il 55% non ha compreso a pieno l'importanza della gestione dell'identity per innalzare la postura di sicurezza di un'organizzazione**

# Maggiori dettagli

- Rapporto Clusit 2024 : <https://clusit.it/rapporto-clusit/> da pagina 191





# Market and Customer Trends

- 1 Cyberthreats and Regulatory mandates**  
Governmental and zero trust mandates = MFA for everyone
- 2 Cloud Adoption/IT modernization**  
Complexity of managing identities across cloud, APIs, DevOps
- 3 Passwordless/FIDO**  
Improving security and user productivity
- 4 Adaptive Zero Trust**  
Static rule-based access ineffective in a dynamic world
- 5 Platform Convergence**  
Customers seeking Identity Security Platform not point products
- 6 Digital Experiences**  
Need to protect identities for workers, external users & customers

# We look at identity security differently



**Risk-based  
Security Beyond  
Access Control**



**Accelerate  
Zero Trust  
Maturity**



**Built for Highly  
Regulated  
Industries**



**Flexibility &  
Control**



**Future-proof  
Security**

# Solving the Identity Crisis involves more than just MFA

**WHO**

is the user



**Authentication**

Phishing  
MFA fatigue  
Brute force

**WHAT**

can they access



**Access**

Excess privilege  
Shared accounts  
Shadow IT

**WHERE**

is it managed



**Directory**

Weak enrollment  
Password reset  
Credential recovery

**WHEN**

can they use it



**Lifecycle**

Manual processes  
Privilege escalation  
Rubber stamping

**WHY**

do they have it



**Governance**

Orphaned accounts  
Inappropriate access  
SoD violations

**RSA Unified Identity Platform**



# Identity: The Foundation of a Zero Trust Approach

## Identity Challenges

**WHO**  
is the user

- Users
- Devices

**WHAT**  
can they access

- SaaS Apps
- On-Prem
- Privileged

**WHY**  
do they have access

- Role
- Entitlement
- Dynamic

**WHEN**  
and for how long

- New User
- Temp User
- J-M-L

**HOW**  
are they managed

- Employee
- Partner
- Customer

## ID Plus Solution

### Authentication

- Multi-factor
- Passwordless
- Behavioral

### Authorization coming in June

- RBAC/ABAC
- Adaptive Access
- Single Sign-On

### Governance now in cloud

- Reviews
- Relevancy
- Policy

### Lifecycle now in cloud

- Birthright
- Requests
- Provisioning

### Directory in development

- AD/LDAP
- Cloud users
- DB/proprietary

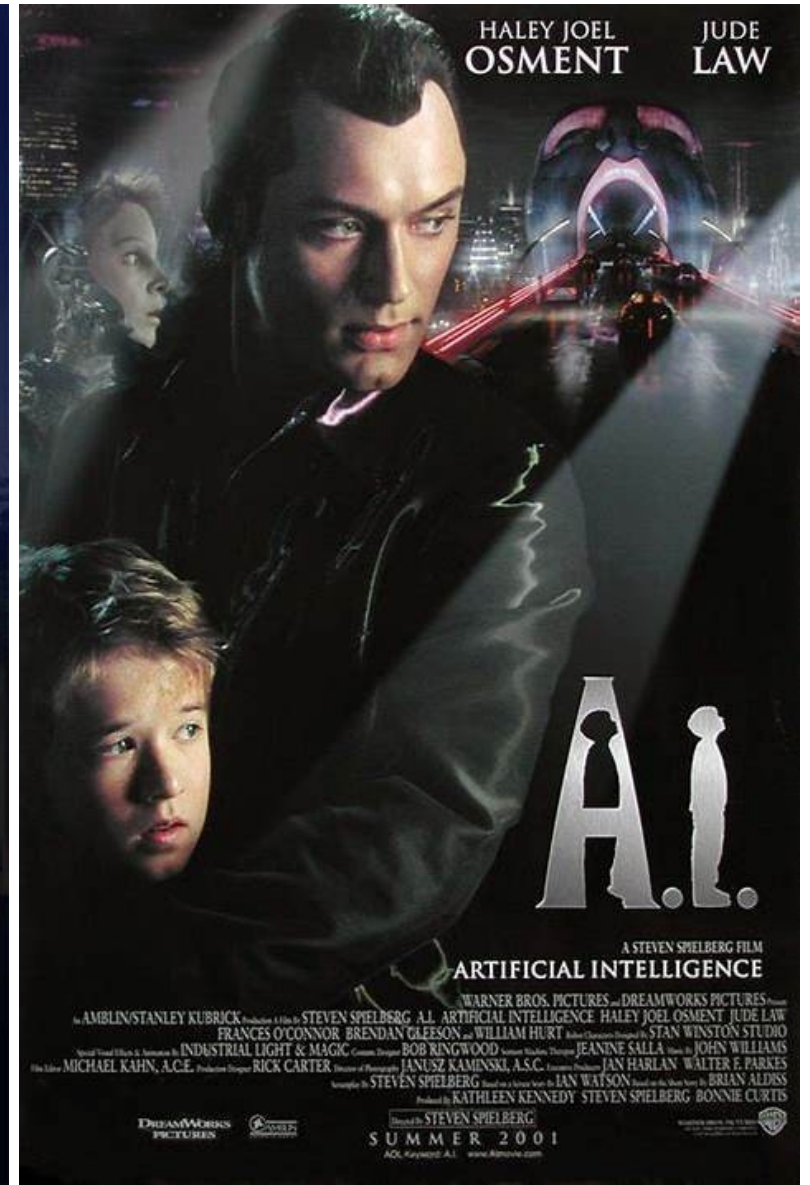
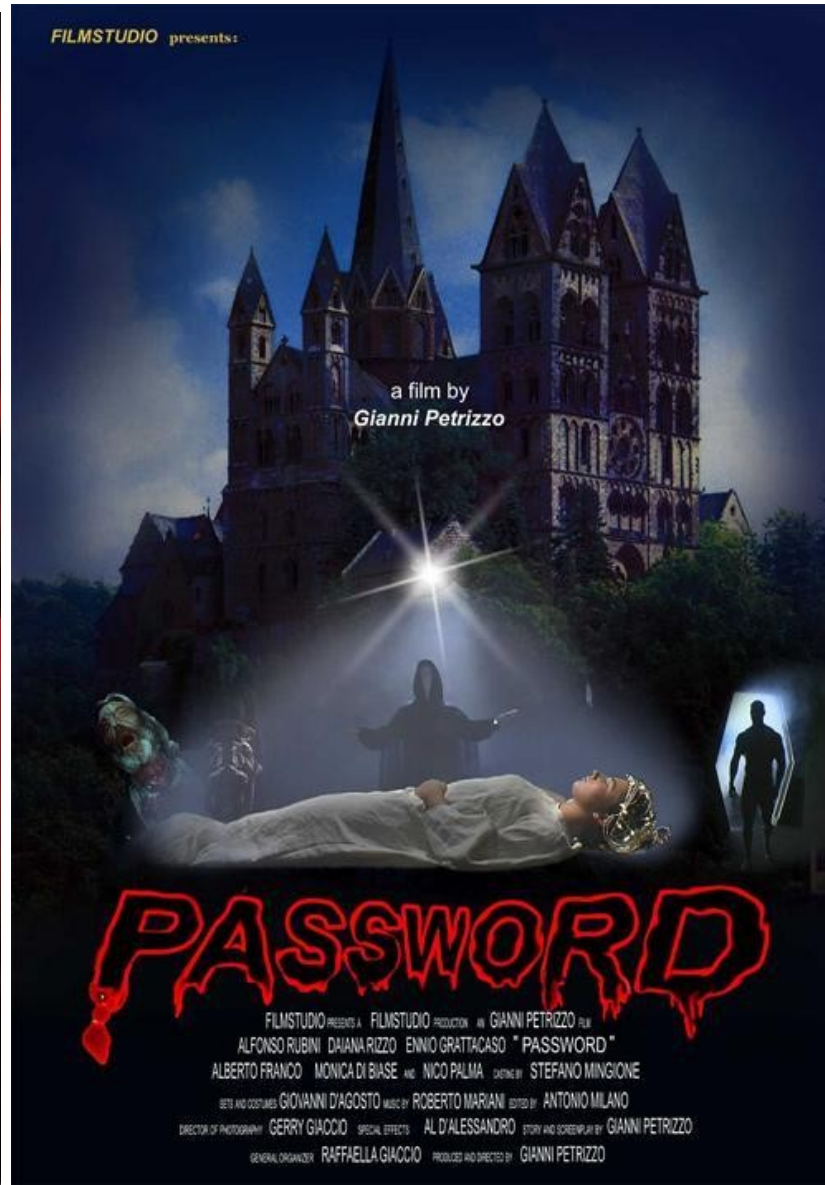
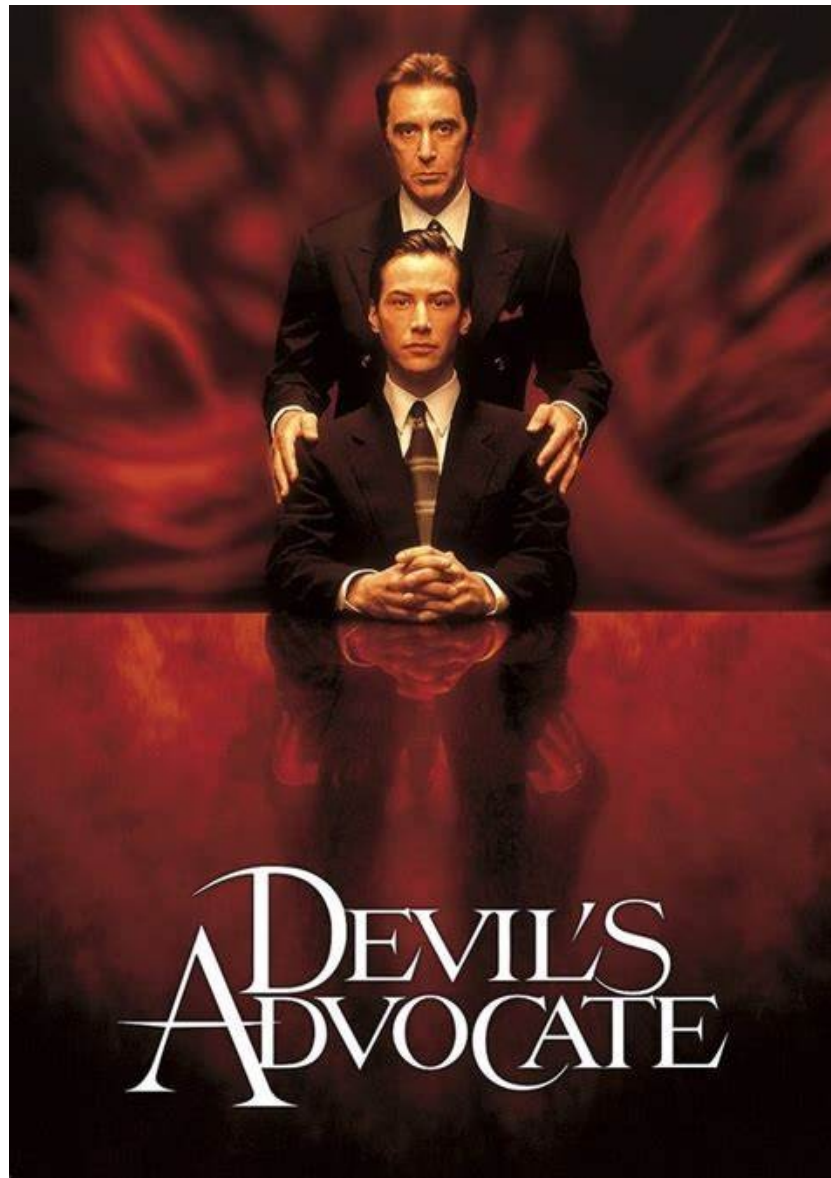
# 3 cose sull'identity

Basta password

Normative e best practice  
(NIS2 e Zero Trust)

Fatevi aiutare  
Da RSA.  
(e anche dall'AI)





# NIS2 - Risk Management Measures

- 17 October 2024, the Commission shall adopt implementing acts
- Policy on Risk analysis and Information Systems
- Incident handling
- Business Continuity
- Supply Chain Security
- Security in Network and Information systems acquisition, development, maintenance, vulnerability handling
- Assessing effectiveness of processes and procedures
- Basic cyber hygiene and training
- Use of cryptography
- use of multi-factor authentication or continuous authentication solutions, secured voice, video and text communications and secured emergency communication systems within the entity
- human resources security, access control policies and asset management

Recommendation: adopt a wide range of basic cyber hygiene practices, such as **zero-trust principles**, software updates, device configuration, network segmentation, identity and access management



# ID Plus: Passwordless Experience

A modern, intuitive, and frictionless experience **FOR EVERY USER**

RSA DS100



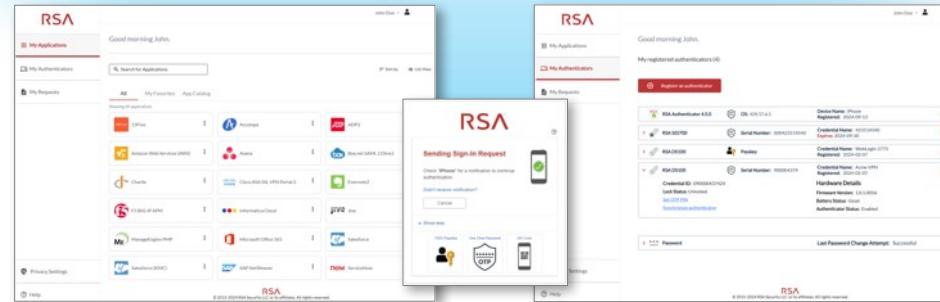
iShield Key 2 Series



RSA Authenticator App  
for iOS / Android

## Secure passwordless made easy

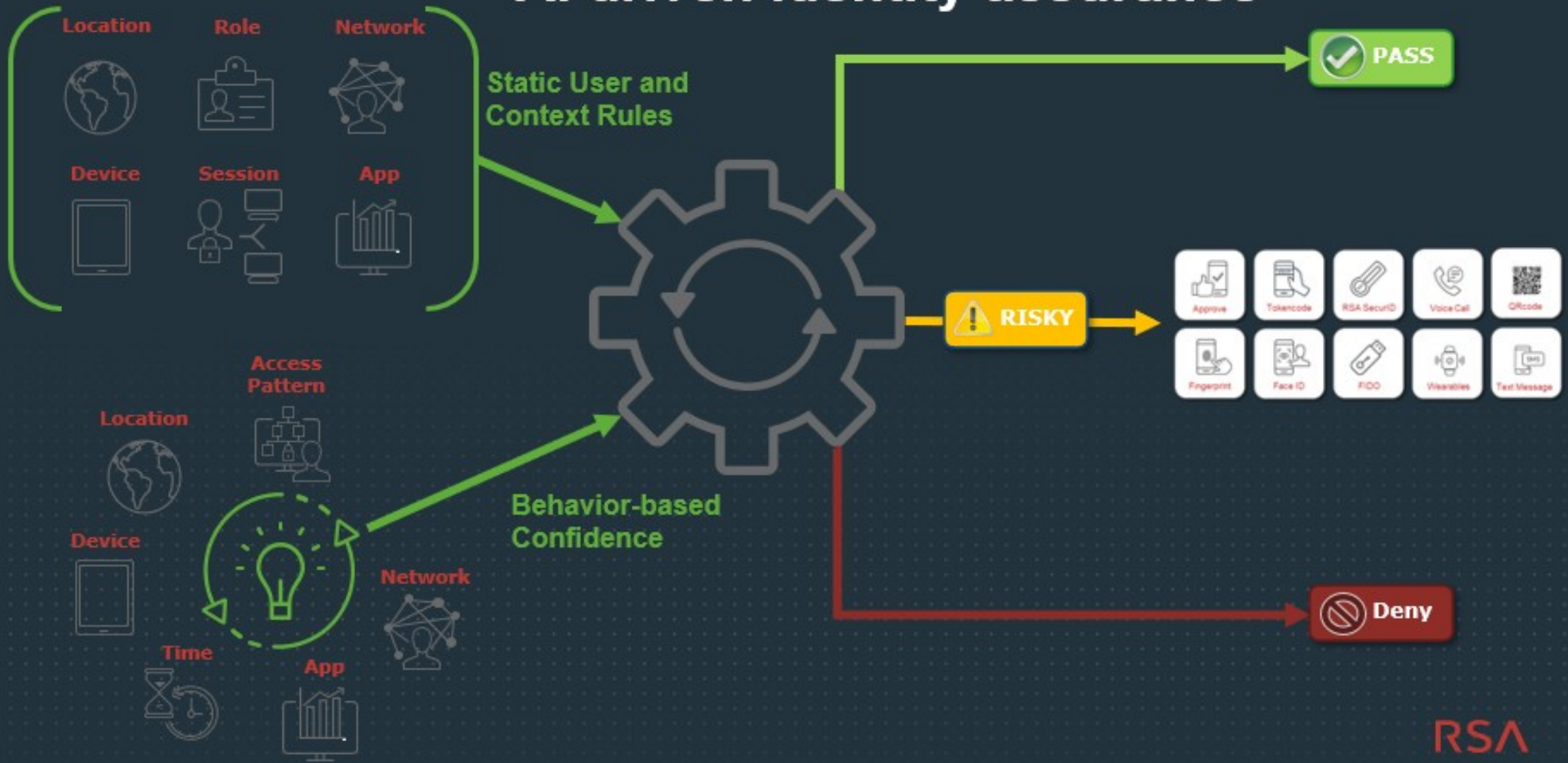
- Self-service enrollment & recovery
- Risk-based single sign-on
- Single solution for SaaS / web & legacy apps



## Zero Trust security beyond FIDO

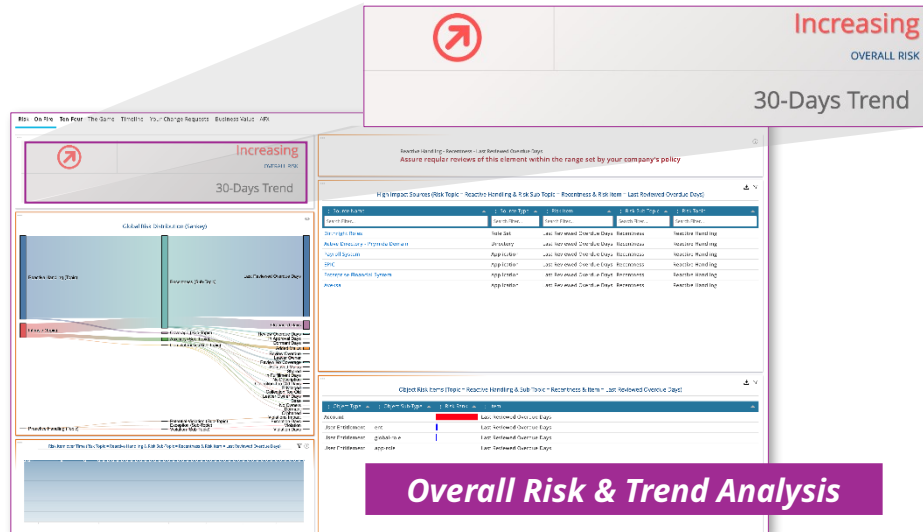
- ID Verification (gov't-issued ID / mobile match)
- Identity Intelligence (Risk AI / Mobile Lock)
- Risk-based governance & lifecycle automation

# AI driven identity assurance

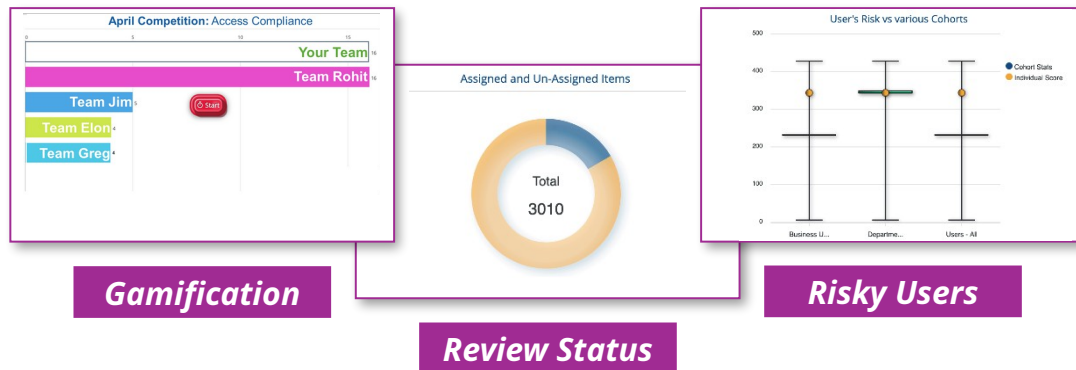


# Risk AI: Governance-Based Risk Intelligence & Insights

## Benefits and Features



- ▶ **Improve speed and quality of decision making** through data analysis & visualization
- ▶ **Reduce cost of audit-readiness** through intelligent discovery and evidence collection
- ▶ **Increase user compliance** through an enhanced experience and in-product gamification
- ▶ **Customize and build new dashboard elements** with full support for actionable drill down



**RSA** + **elementity**  
WHEN SUBJECT EXPERTISE MATTERS

(Now Available in G&L 8.0)

# NEW Risk Engine

## What is it?

A configurable engine that helps uncover risk insights such as orphaned accounts, policy violations, over-entitled identities and more.

## Why will customers & prospect care?

- Uses our Advanced Dashboards to visually depict and interact with the data, it's easy for administrators to identify problematic areas.
- Provides recommendations to mitigate identified risk.
- Includes a quick view that describes how overall risk has been trending over the last 30 days.

## How does it work?

Customize the Risk Engine with sliders based on company policy.

The screenshot displays the 'Dashboard' interface for the Risk Engine. The top navigation bar includes links for Home, Users, Resources, Roles, Requests, Data Access, Reviews, Rules, Reports, and Call. The main content area is titled 'Dashboard' and shows a breadcrumb trail 'Home > Dashboard'. Below this, there are several tabs: 'Welcome Dashboards', 'Topic Dashboards', 'Object Dashboards', 'Dashboard Components', and 'Advanced Dashboard Con'. The 'Advanced Dashboard Con' tab is currently selected. The main content area features a configuration panel for 'User Entitlements' with several sliders and input fields. The sliders are labeled as follows:

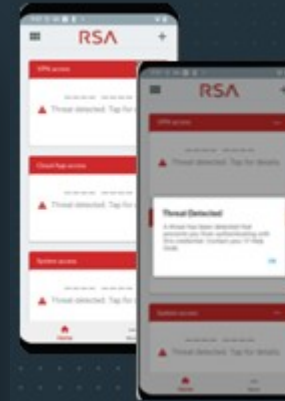
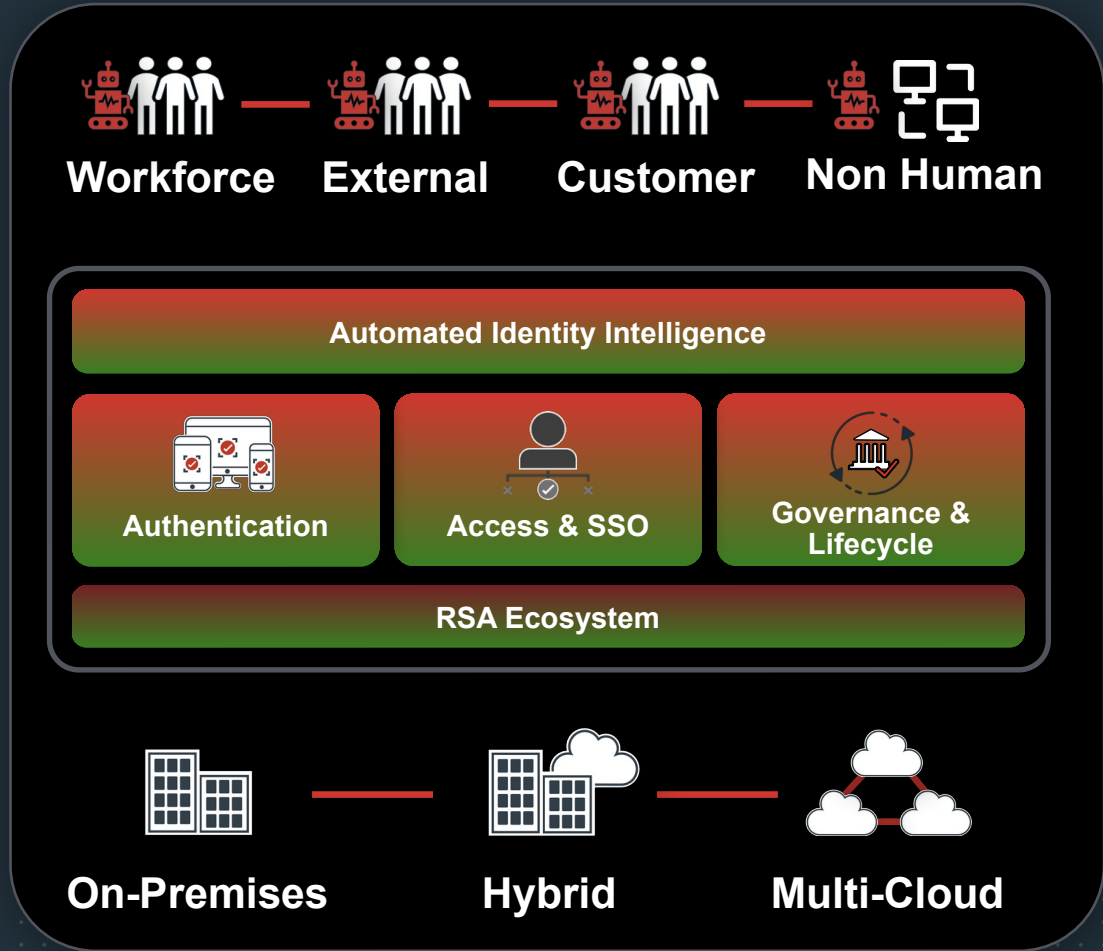
- Global Application Risk Seed (value: 1)
- Additional Risk if No Description per entitlement (value: 1)
- Additional Risk value if Has Open Violations (Rule Risk Seed will be added, if available) (value: 45)
- Additional Risk value per day with violation (value: 5)
- Additional Risk value if Exception (value: 0)
- Additional Risk value if Exception per day open (value: 1)
- Additional Risk value if Overdue Review Item (value: 10)
- Additional Risk per day if Overdue Review Item (value: -)



# RSA Unified Identity Platform



# Security-First



## Mobile Lock

- Detect threats on mobile devices
- No separate installation required
- Establish trust on mobile devices
- Leave other device functions unaffected
- Restrict authentication to protect resources



## Passwordless multi-use authenticator: FIDO passkey (device-bound), OTP, and PIV smartcard



- Secure Password-less hardware authenticator
- Fido + OTP + PIV
- FIPS 140-3 (level 3) validated crypto module
- USB-A or USB-C and NFC
- Upgradable



**Fidarsi é bene**

**ma la tecnologia é meglio**

cit. Dr. Selena Milanovic

