



Cloud & Security: prospettive, scenari, dati di mercato

Regole e processi...nel nuovo mondo



Il ruolo della Security



Driver esterni per gli investimenti in IT Security

- **Next chapter of DX:** Technology-driven transformation altering business and society
- **Platforms, platforms, platforms:** Industry competes for innovation at scale
- **Sense, compute, actuate:** Turning data into value
- **New nature of risk:** Innovation requires new thinking in security and risk management
- **Global information crisis:** Political, social, and economic disturbance
- **Cyber insecurity:** Theft, cyberattack, and negligence create a crisis of digital trust
- **Rising customer expectations:** More convenience, customization, and control

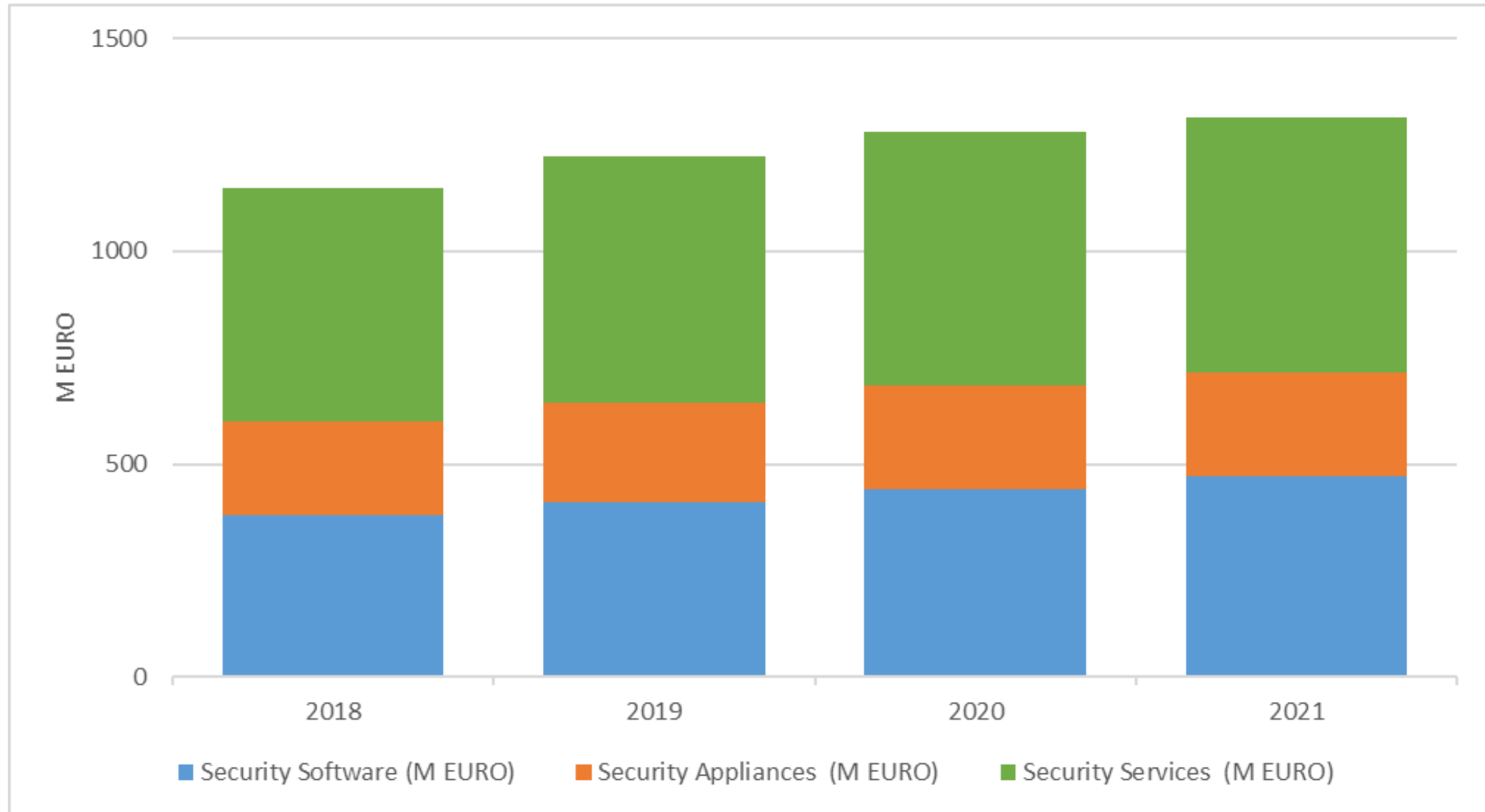
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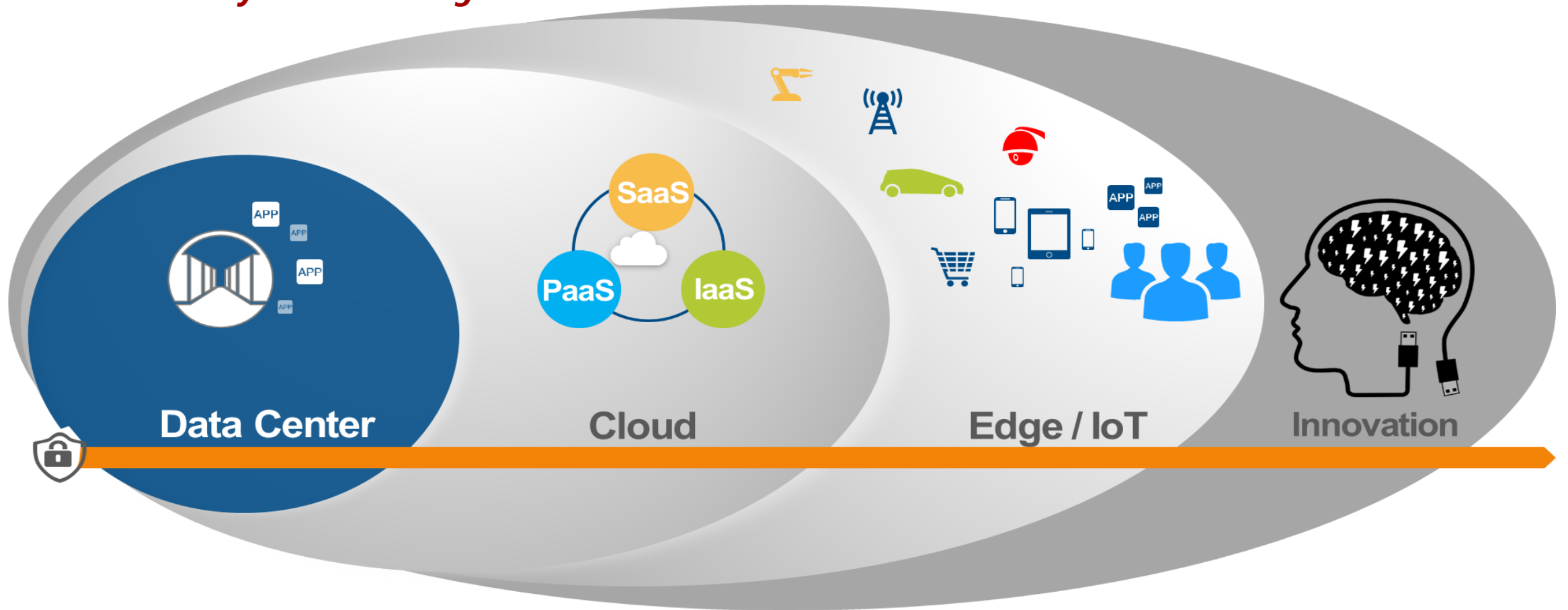


Italia: IT Security Spending (€ mln)



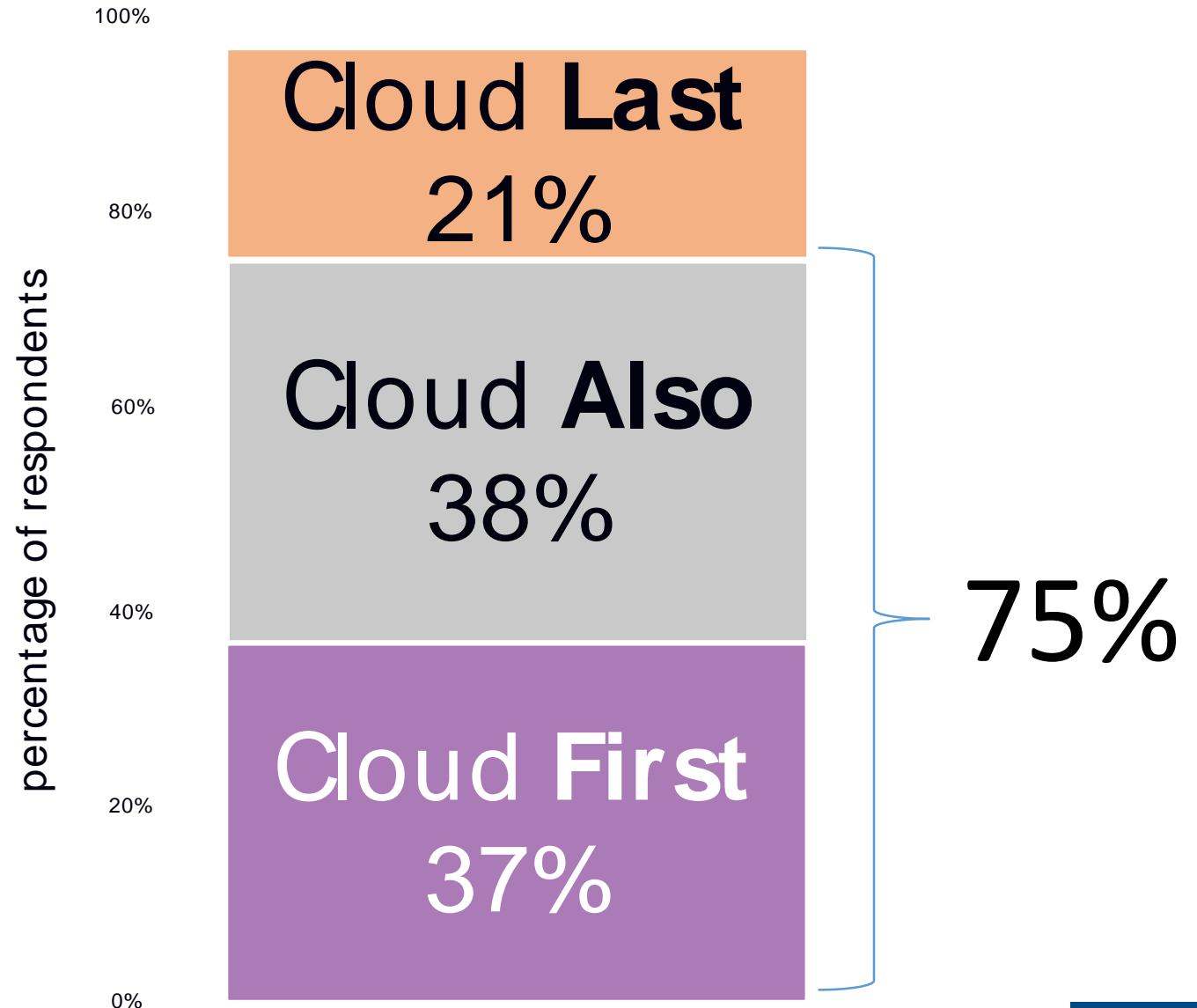
Dove va la Sicurezza...

How and where is your IT running?



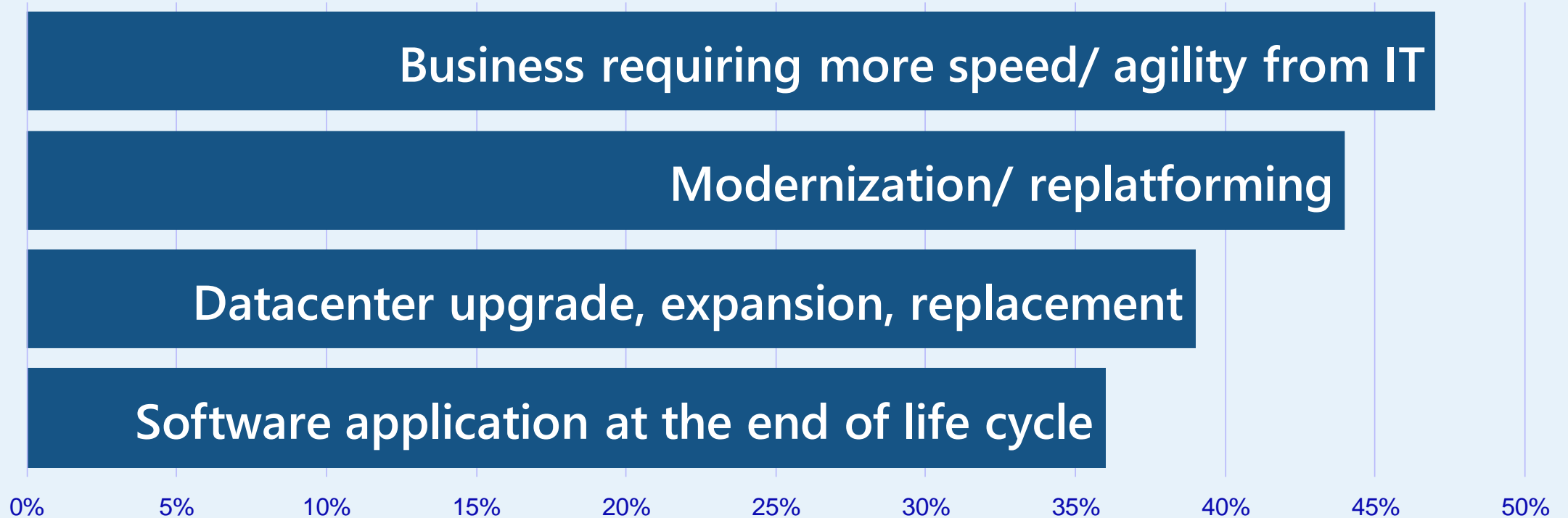
Nuove esigenze e ruolo del Cloud

Attitudes toward using cloud for new applications or workloads.



Benefici del Cloud: business e IT più vicini

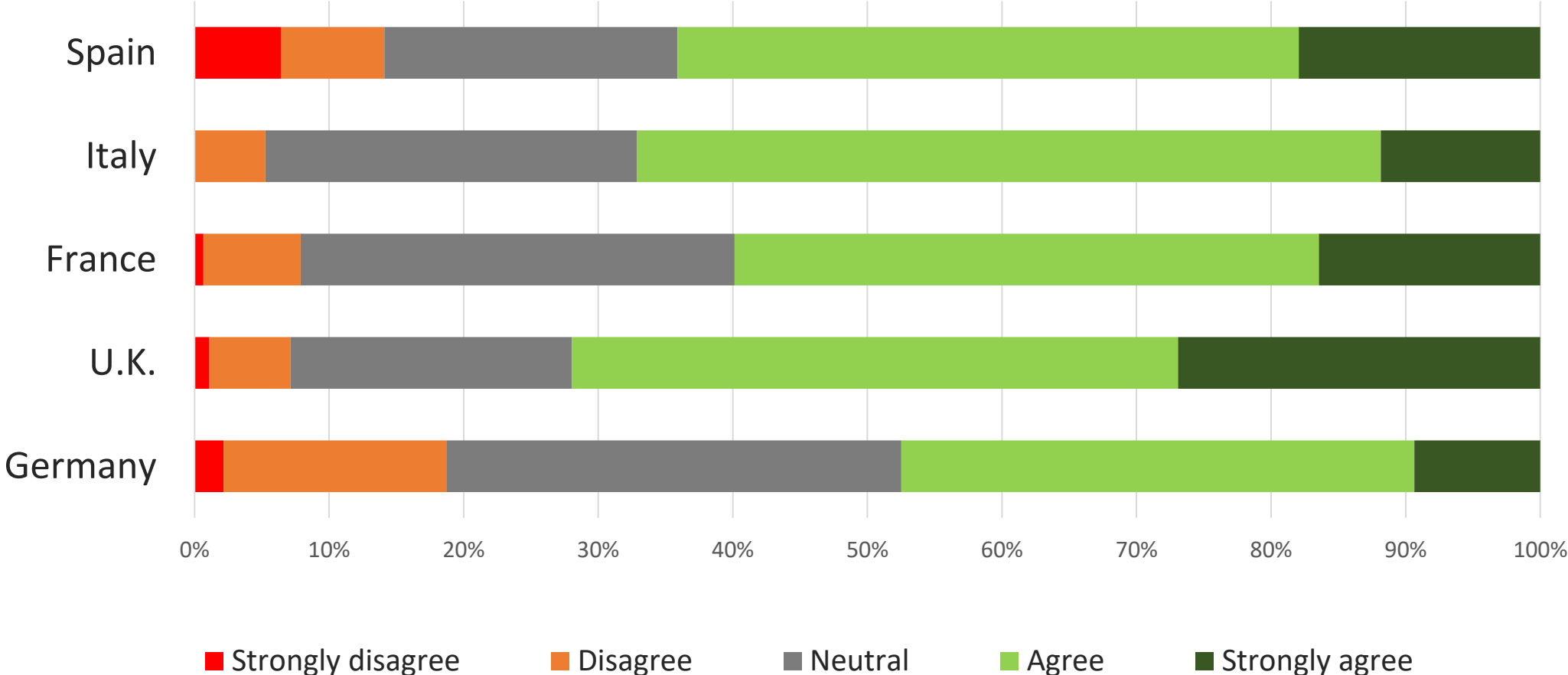
True factors triggering Cloud Services Usage



Cloud e Security non più contrapposti....

Are the benefits of Cloud exceeding potential (perceived) security risks?

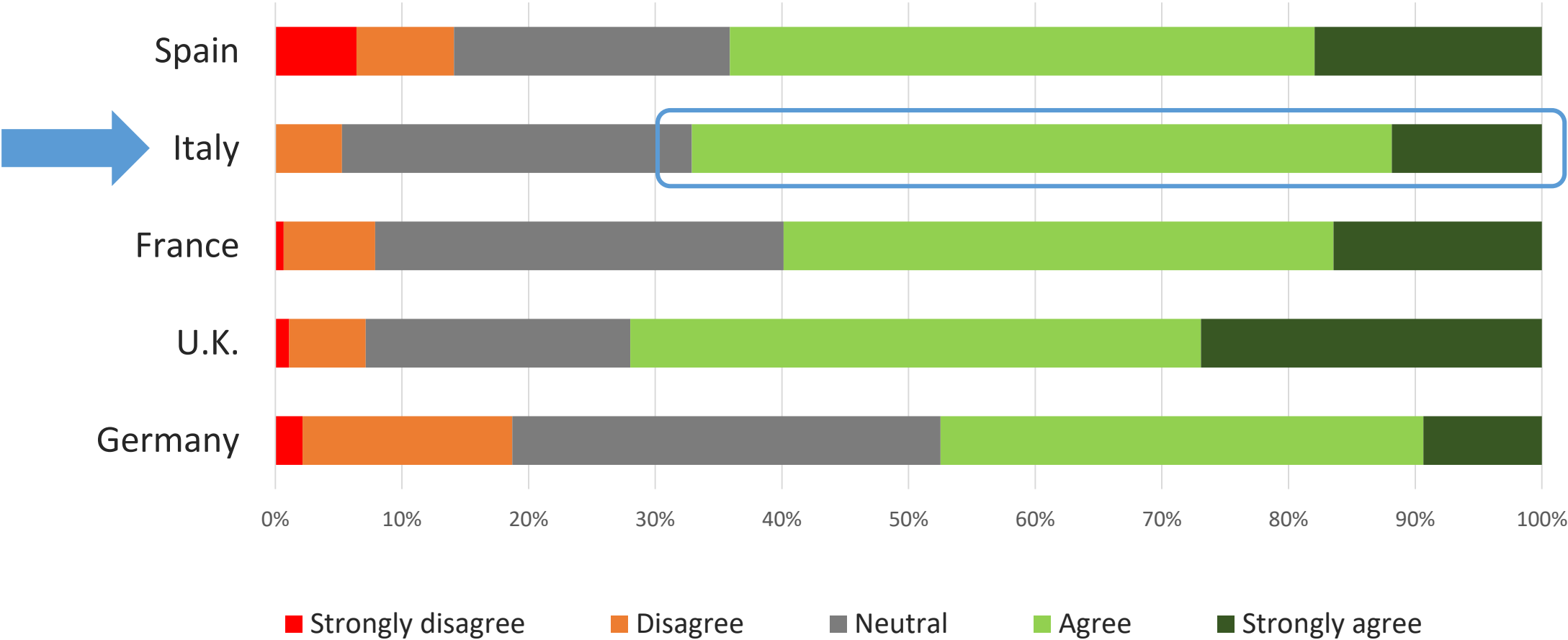
(LEVEL OF AGREEMENT WITH THE FOLLOWING STATEMENT: "Any potential security risks around Cloud computing are outweighed by the benefits (i.e., more flexibility, lower cost, decreased complexity over traditional IT/software deployments)")?



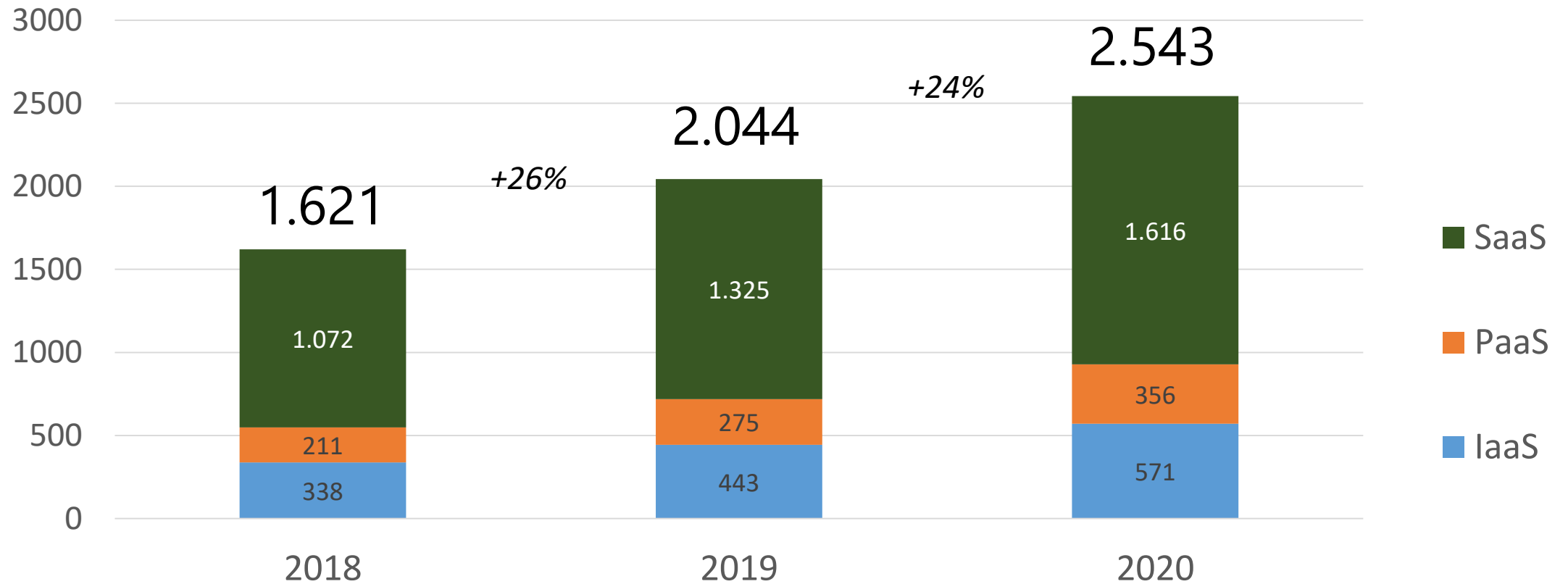
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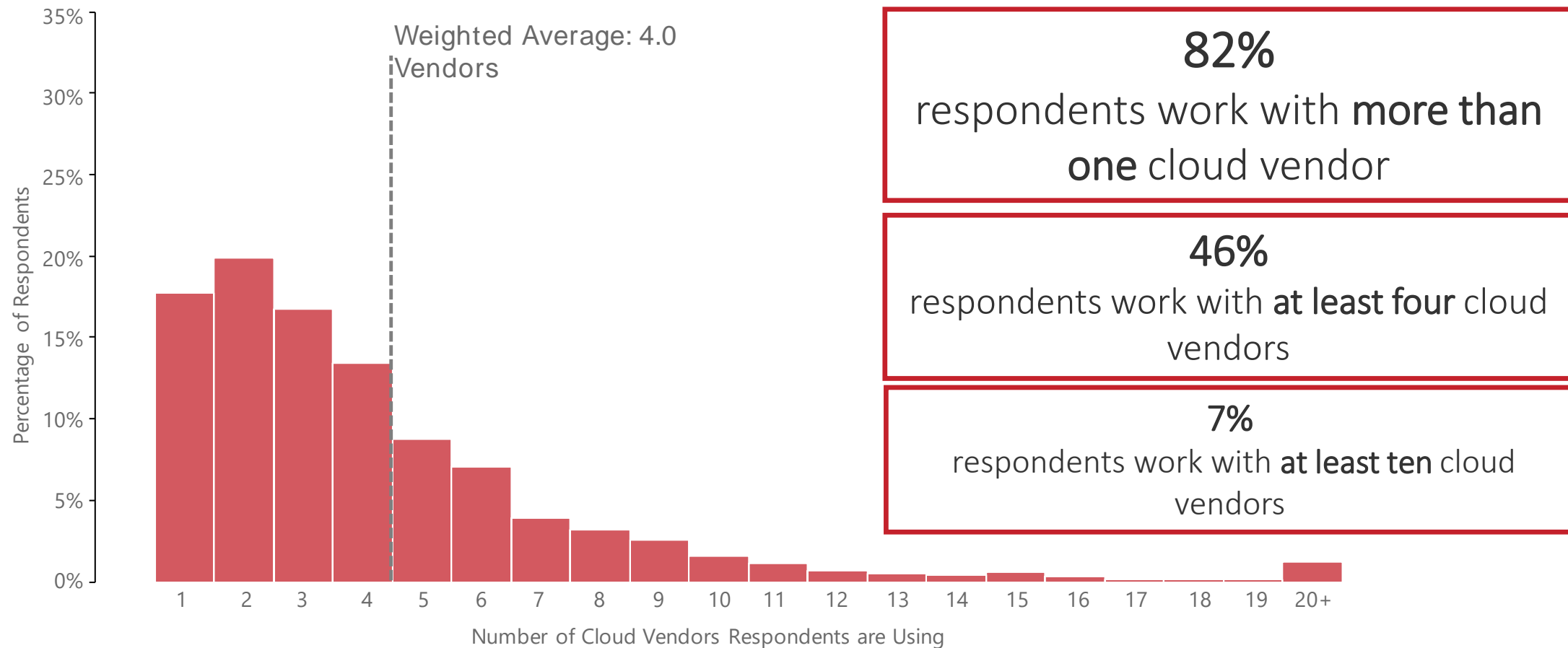
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Mercato Cloud in Italia (M€)

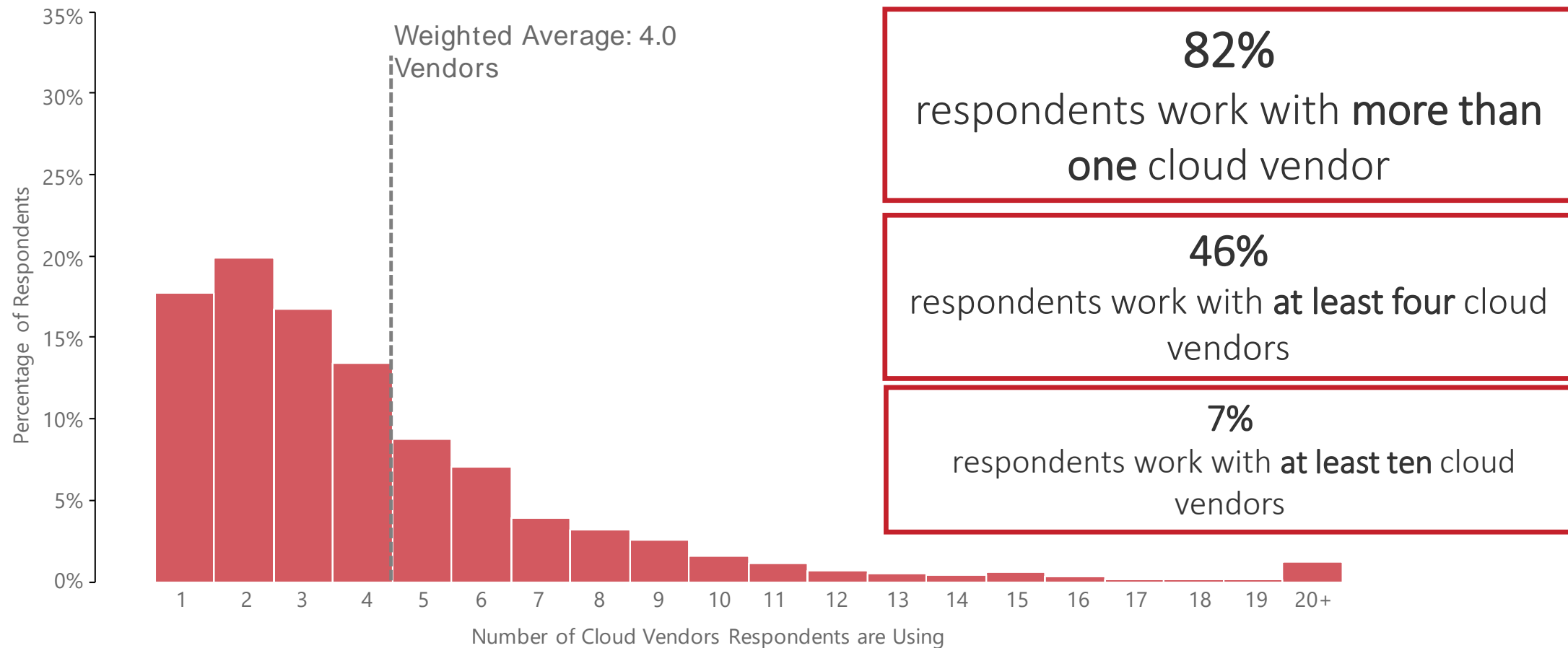


Dal Cloud all'Hybrid & MultiCloud Management



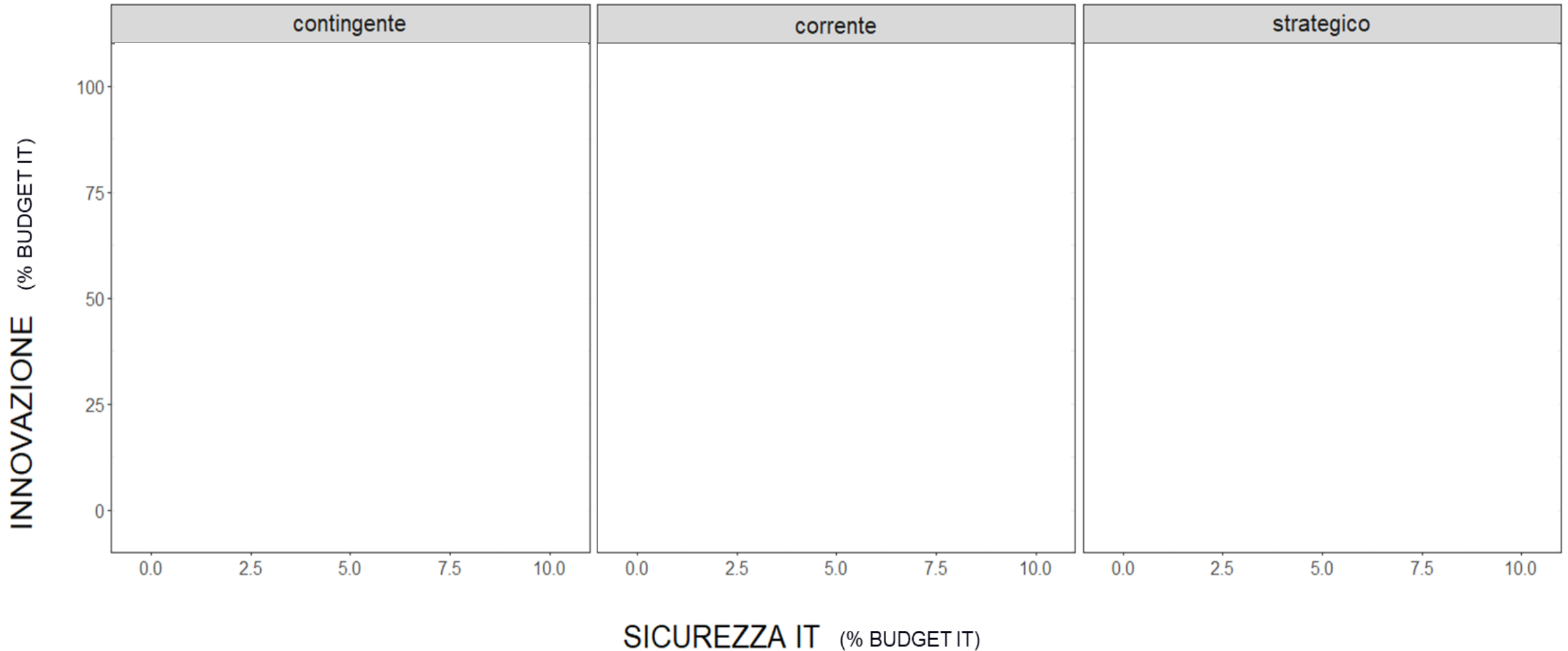
Dal Cloud all'Hybrid & MultiCloud Management

By 2020, 40% of European Enterprises Will Have Established Mechanisms to Operate Their Multicloud Environments *



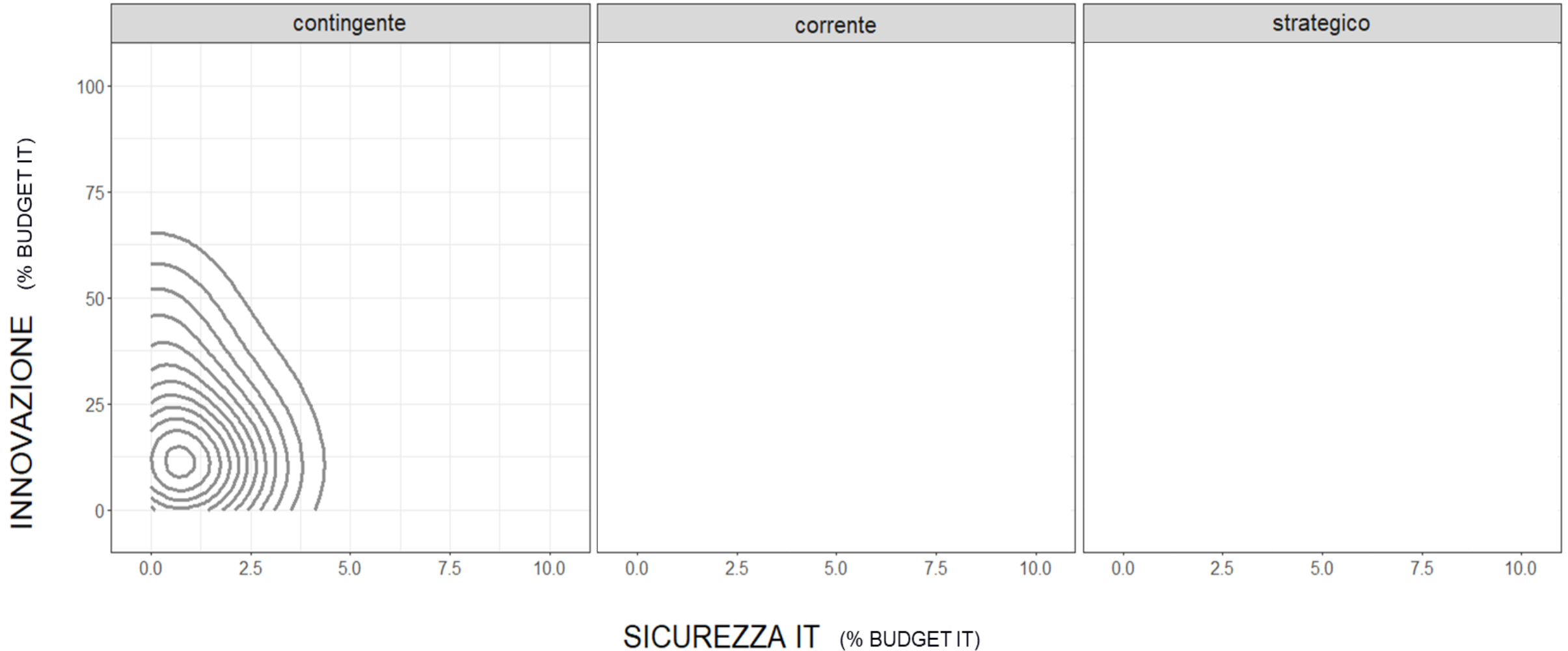
Sicurezza: sensibilità, maturità, valore di business

SICUREZZA IT COME CAPITOLO DI SPESA



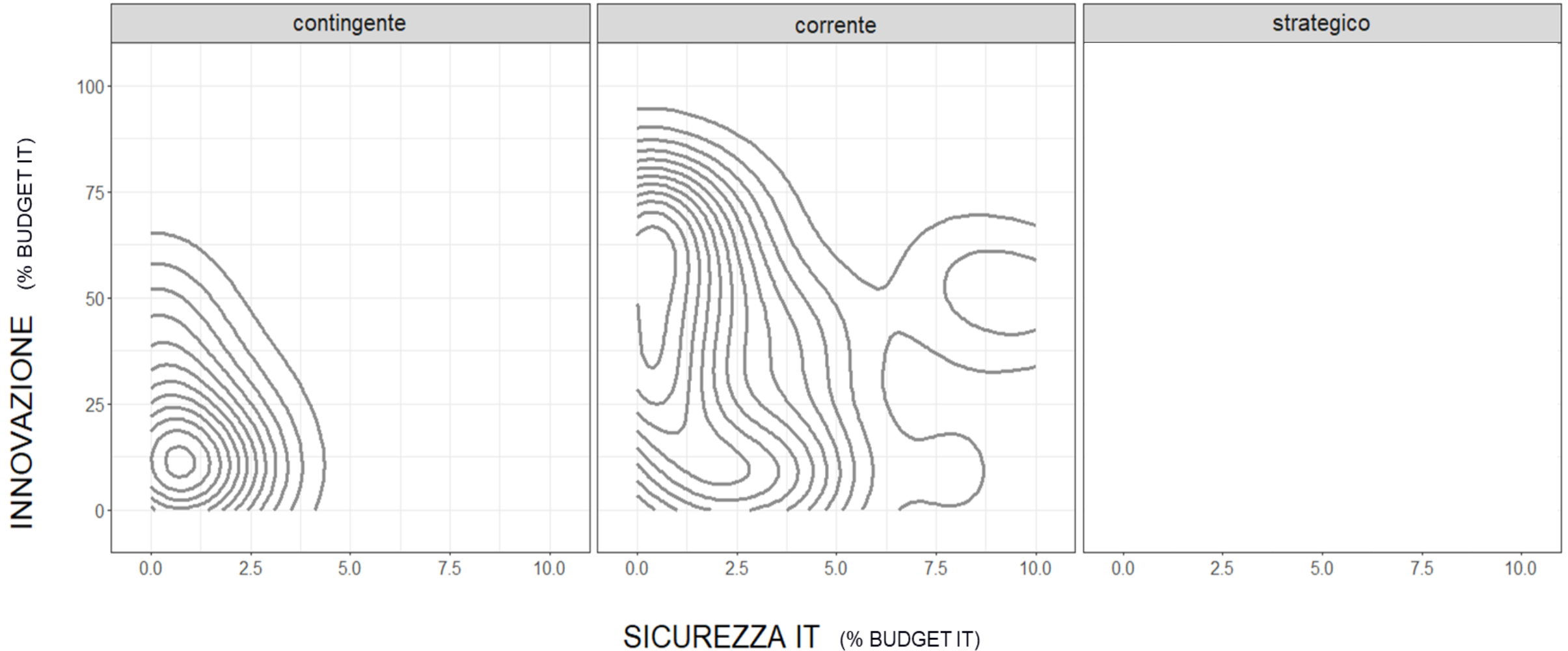
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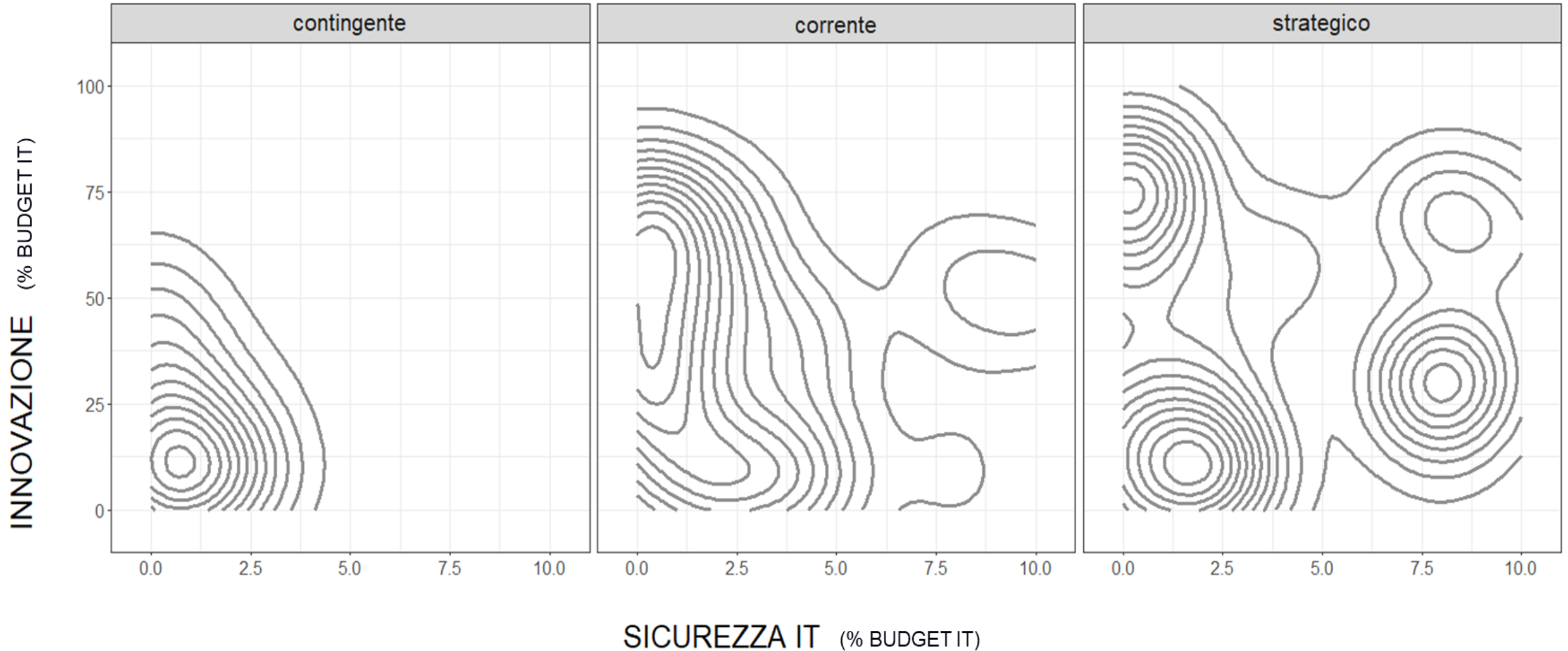
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Grazie



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