







CON UNA POSTURA CORRETTA, SI EVITANO ANCHE I CYBER DOLORI

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You can protect your environment.....

You can't prevent all threats.

No environment is unbreachable – prevention alone is not enough

New cyber threats and attack vectors emerge rapidly

Human element in cyber security is a rare occurrence

Heavyweight xDR solutions require considerable skills

Lightweight EDR solutions lack means to effectively stop advanced attacks







IL COSTO MEDIO È DI 4 MILIONI DI DOLLARI PER OGNI VIOLAZIONE RILEVATA

...come il costo medio globale delle violazioni informatiche abbia raggiunto i 4,45 milioni di dollari nel 2023 – massimo storico per il report – in aumento del 15% negli ultimi 3 anni.

A livello globale, i **costi di rilevamento** sono aumentati del 42% rispetto allo stesso periodo dell'anno precedente, mentre in Italia, il costo complessivo delle violazioni di dati è pari a 3,55 milioni di euro, in crescita rispetto ai 3,03 milioni di euro nel 2021.

Fonte IBM Report Cost of a Data Breach 2023







Lab24

Truffe e frodi informatiche Verona 2022 Verona Denunce/100.000 abitanti Posiz. Denunce/100.000 abitanti Omicidi volontari consumati Rapine 51 32,8 24 Tentati omicidi **Estorsioni** 71 0,9 16,1 54 Violenze sessuali 11,4 24 Usura 0,4 26 Associazione per delinquere Furti 1.402,0 24 0,9 42 Associazione di tipo mafioso Furti con strappo 104 10,7 33 0,0 Furti con destrezza Riciclaggio e impiego di denaro 133,9 19 1,6 58 Furti di autovetture Truffe e frodi informatiche 37,8 511,5 45 40 Furti in esercizi commerciali Incendi 128,7 17 71 Furti in abitazione Stupefacenti 23 284,1 39,8 75

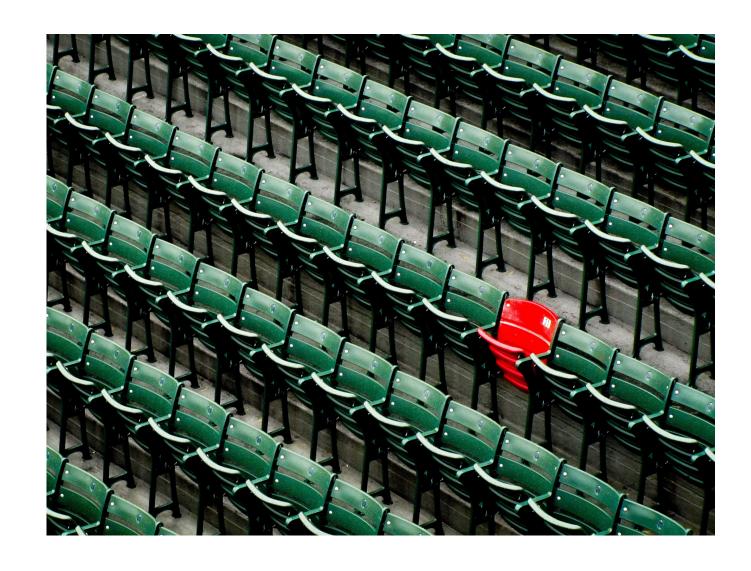
One vulnerability is enough for the attacker

The attacker is looking for how to execute code on a target machine LURE A USER OR USE A VULNERABILITY



Over 3 months

The average time until a known security vulnerability is remediated





~ 1 week

The average time for attackers to weaponize and exploit a vulnerability





Updates software, operating systems, and applications

Doesn't always fix security issues

IT Operations-led

Patch Management VS. Vulnerability Management

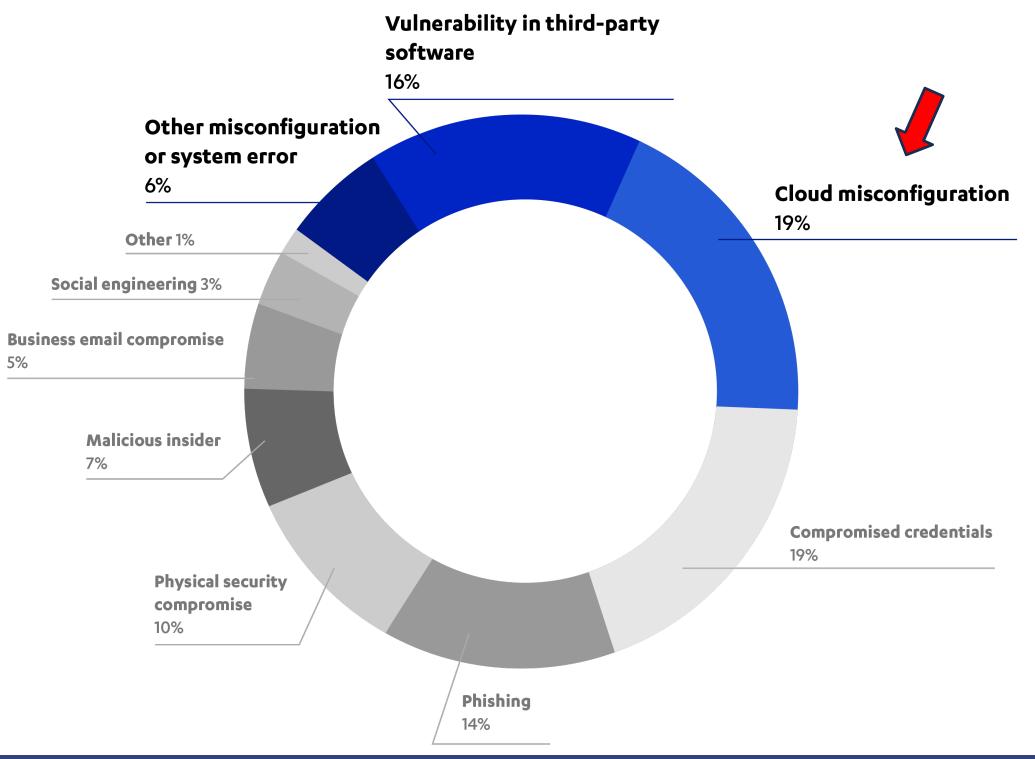
- Discovers vulnerabilities on connected devices and systems and reports them
- Corrects security issues

Security Operations-led





Popular attack vector: vulnerability exploits



Main attack vectors

are users and vulnerabilities in security architecture

More than a third

of breaches are caused by vulnerable systems and misconfigurations





Where's the risk?

- Out-dated software
- Misconfigured systems
- Insecure web applications



How to tackle it?

- Continuous vulnerability scanning
- Strict vulnerability management processes
- Cover all your assets: servers, desktops, printers, routers, etc.





Vulnerability Management Lifecycle

% Q

(6)

Document all corrective actions taken for auditing

Vulnerability management

as a continuous process

Discover all network assets

4. corrective actions were completed

3. Remediate effectively via a managed process

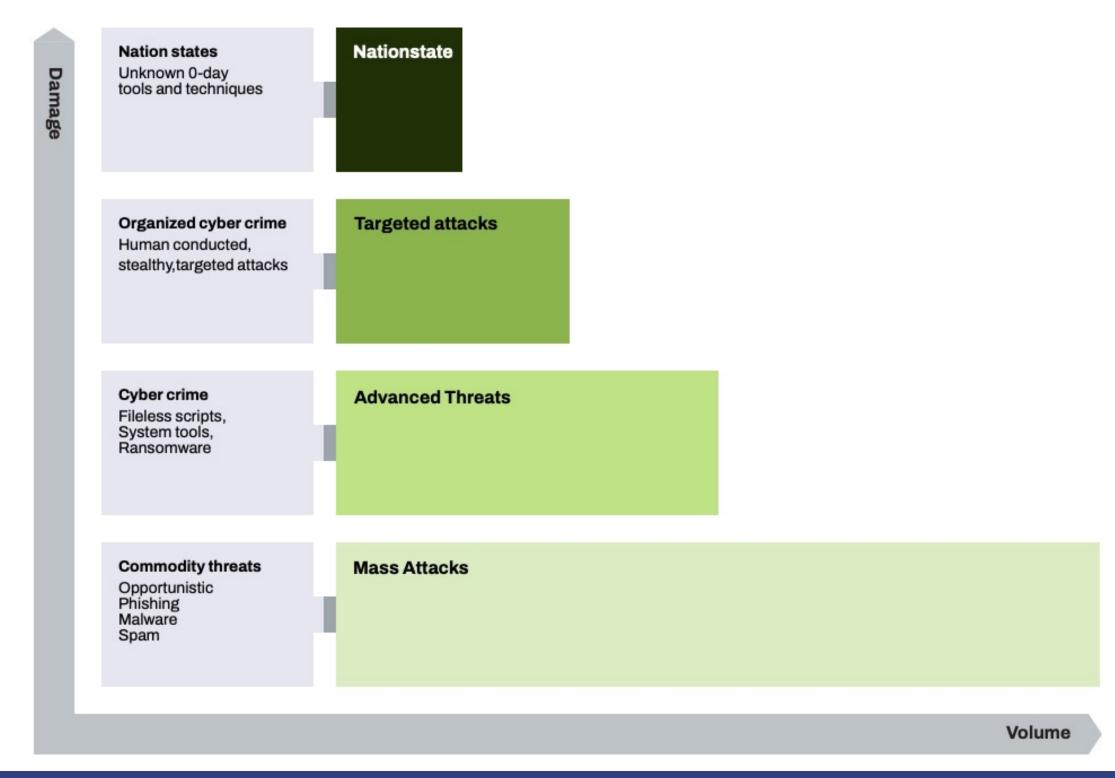
2. Scan assets and applications for vulnerabilities





Understanding the threat landscape





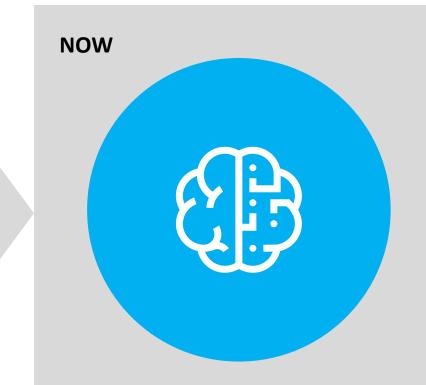




Call for a paradigm shift



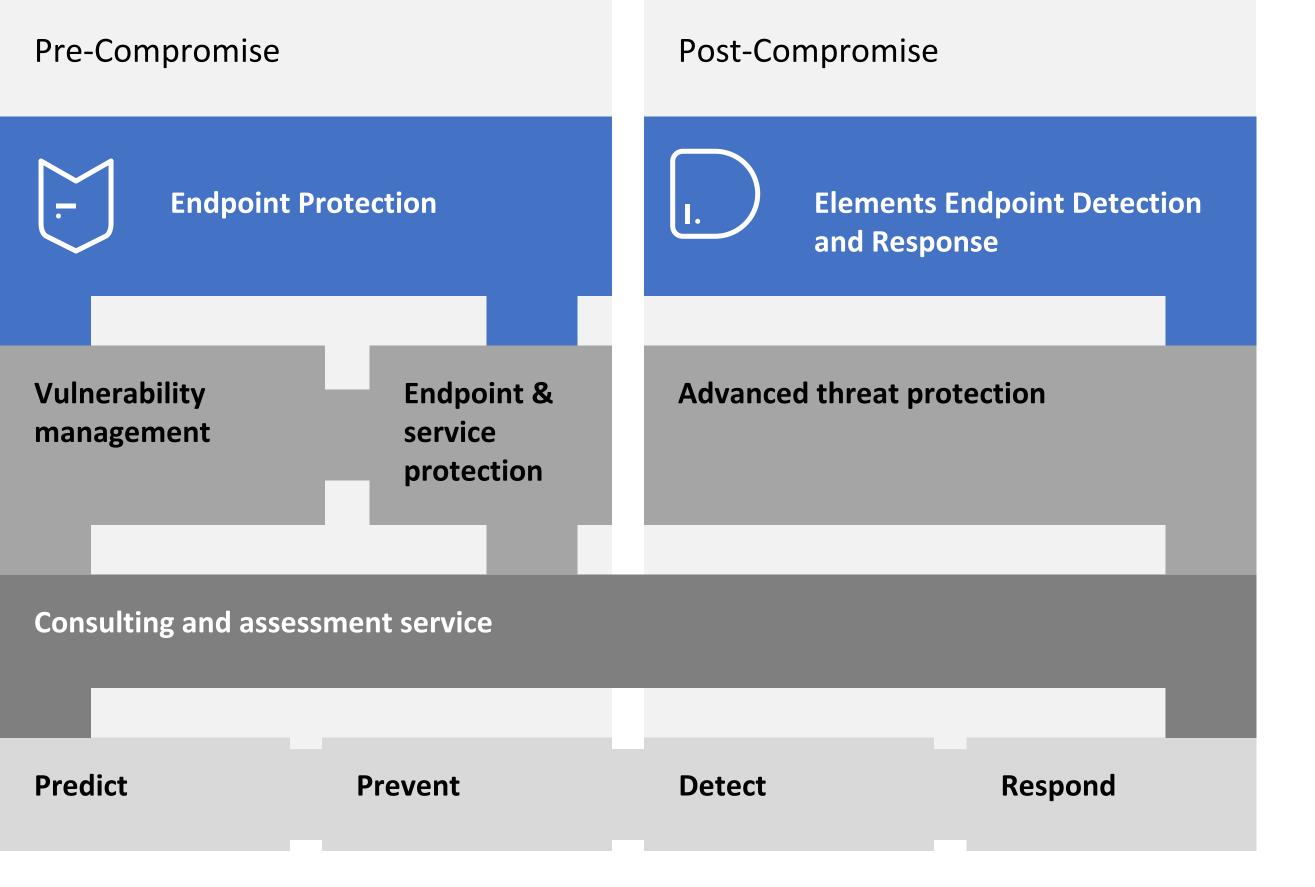
From single-shot, point detections and binary (ON/OFF) responses



To event flow and contextbased detections, and multifaceted, automated, riskbased responses







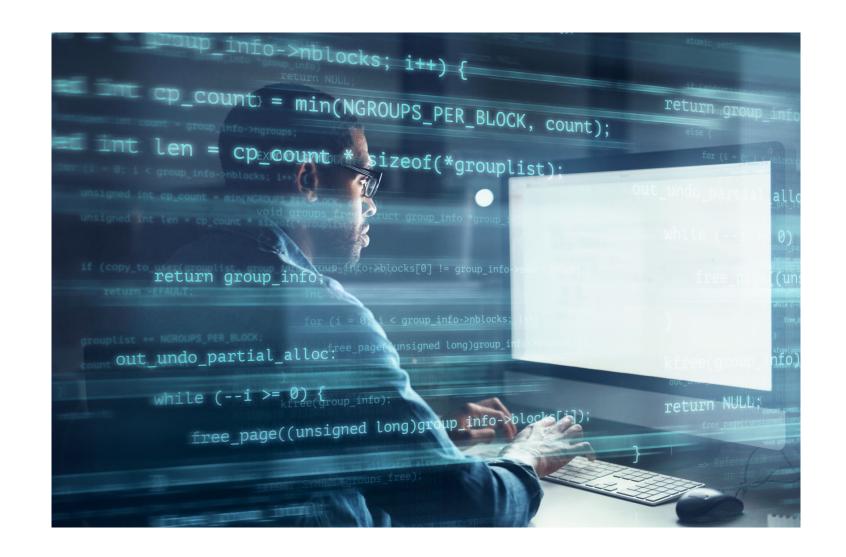
Endpoint Protection is crucial for cyber security but the threat landscape is rapidly evolving





2022 ANNO DI FERMENTO PER LA CYBER SECURITY

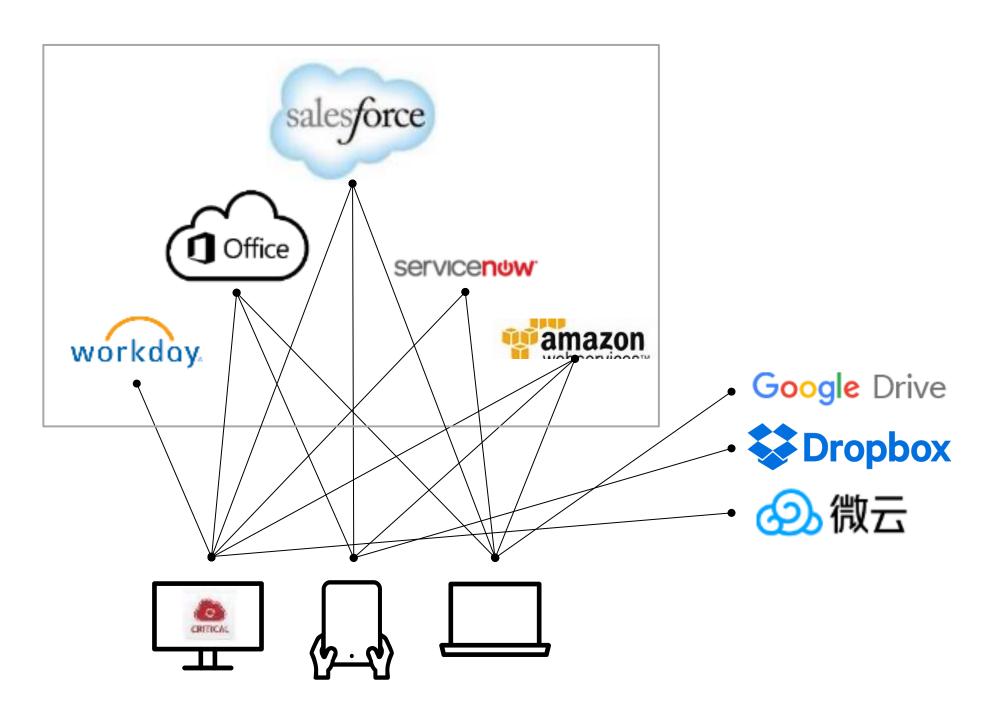
- Imponenti attacchi ai danni di importanti società e infrastrutture nazionali. Lapsus\$ e Conti
- Crescente minaccia di organizzazioni criminali di profilo più basso che utilizzano tattiche come il ransomware mirato
- I cyber attacchi vengono sferrati soprattutto attraverso sistemi IT ed endpoint tradizionali.
- Il numero crescente di aziende che trasferiscono l'infrastruttura e le operazioni nel cloud. Grandi quantità di dati preziosi e sensibili
- I controlli, devono essere configurati correttamente dai clienti stessi per mettere al sicuro i loro dati, secondo il modello di responsabilità condivisa.







Modern IT infrastructure increases exposure to threats





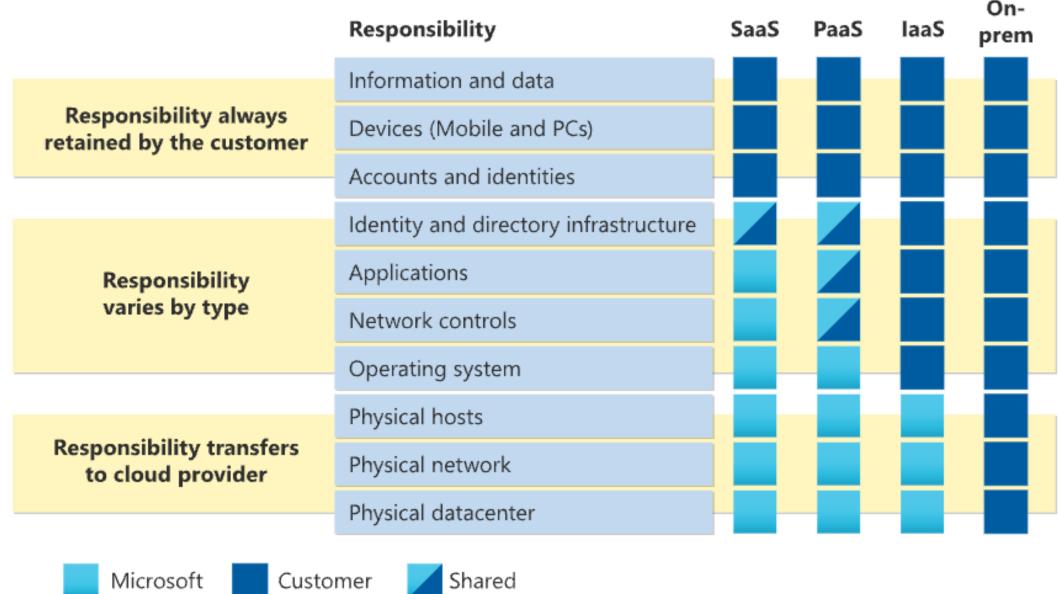
What assets do we have ?
How critical are they ?
Who can access them ?
What services are being used by our employees ?
How do they connect to those services ?
... and many, many more





SHARED RESPONSABILITY









Cloud Transformation

Moving to the cloud solves many weaknesses of on-premise setups, but the new responsibility of companies for securing their cloud environment is challenging:



Cloud platforms are developed at a very fast pace



Multi-cloud IT setups



Scarcity of cloud security skills



Opportunistic cyber attacks look for mistakes



Complexity



Regulators, auditors and fines





Vocabulary comparison

Unfortunately, the vocabulary has not become yet standardized, thus AWS and Azure uses different terms to describe the same thing. Here is a comparison table between our, WithSecure terminology and AWS + Azure.

WithSecure terminology	AWS terminology	Azure terminology
Asset		Resource
Resource	Container instance	Resource
Service		Resource
	Cluster	Resource group





...But the laaS clouds need to be controlled responsibly



DevOps

What tools and services do we have in the cloud?
How should we harden the security of our cloud infrastructure?
Do we have the right security policies implemented in the cloud?



Security Specialist

How can we track the security status of or cloud environments and alert of security issues?

How can we prove to auditors that we have sufficient controls in place and that those are effective?

Do we have the right security policies implemented in the cloud?







Through 2025, 90% of organizations with insufficient public cloud controls will share sensitive data in inappropriate ways and customers themselves will cause 99% of cloud security failures.





In our 2022 B2B market research...



24% of companies detected at least one targeted attack involving their cloud platform(s) within the last 12 months.



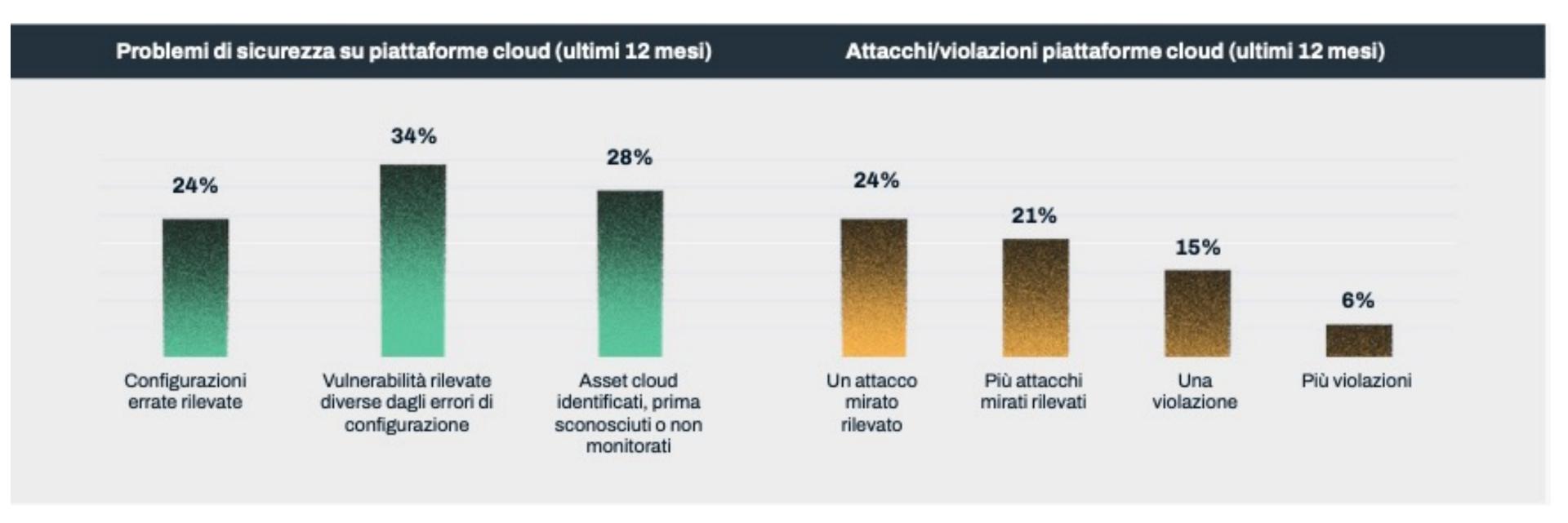
24% of companies had detected misconfigurations within the last 12 months.

Is it possible to know the real numbers, as many customers may not have even tried?





La minaccia rappresentata dagli errori di configurazione e dagli asset non monitorati



"La complessità è nemica della sicurezza. Più l'ambiente è complesso, più è probabile che qualcosa venga trascurato e non venga configurato correttamente.





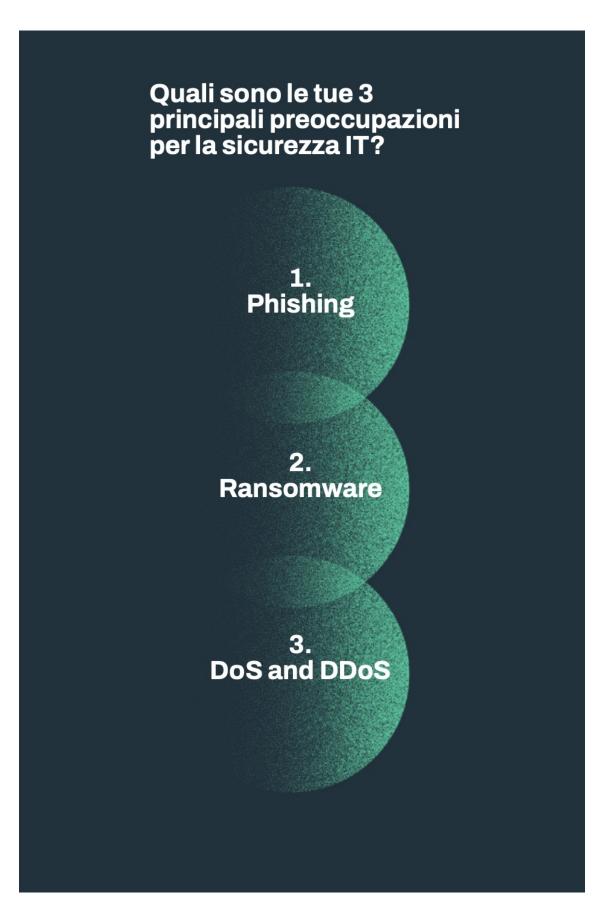
Negli ultimi 18 mesi, quali sono stati i tre punti più critici nella gestione della sicurezza dei dati?

59%	Gestione della sicurezza di terze parti
53 %	Restare al passo con le normative di conformità
49%	Sicurezza dei dispositivi mobili
38%	Vincoli di risorse
37 %	Gestione delle vulnerabilità
28%	Gestione delle misure proattive di prevenzione degli attacchi
15 %	Auditing
5%	Comportamento degli utenti









Ransomware e phishing

via email e gli attaccanti continuano effettivamente a usare l'email per questi attacchi...

Le paiattaforme in Cloud possono essere sfruttate per inviare file e link malevoli ai sistemi target.

Visibilità e controllo degli accessi

, i nostri esperti hanno evidenziato anche l'importanza della visibilità e del controllo delle connessioni di rete. Le aziende devono comprendere a fondo il modo in cui gli utenti interni ed esterni possono accedere ai dati e ai sistemi critici e il modo in cui connette e interagisce con altri sistemi.

Gli attacchi alla **supply chain** hanno dominato il panorama generale della cyber security negli ultimi due anni





I FILE E GLI URL MALEVOLI SONO IN AUMENTO

Primi 5 rilevamenti e tipi di file dannosi

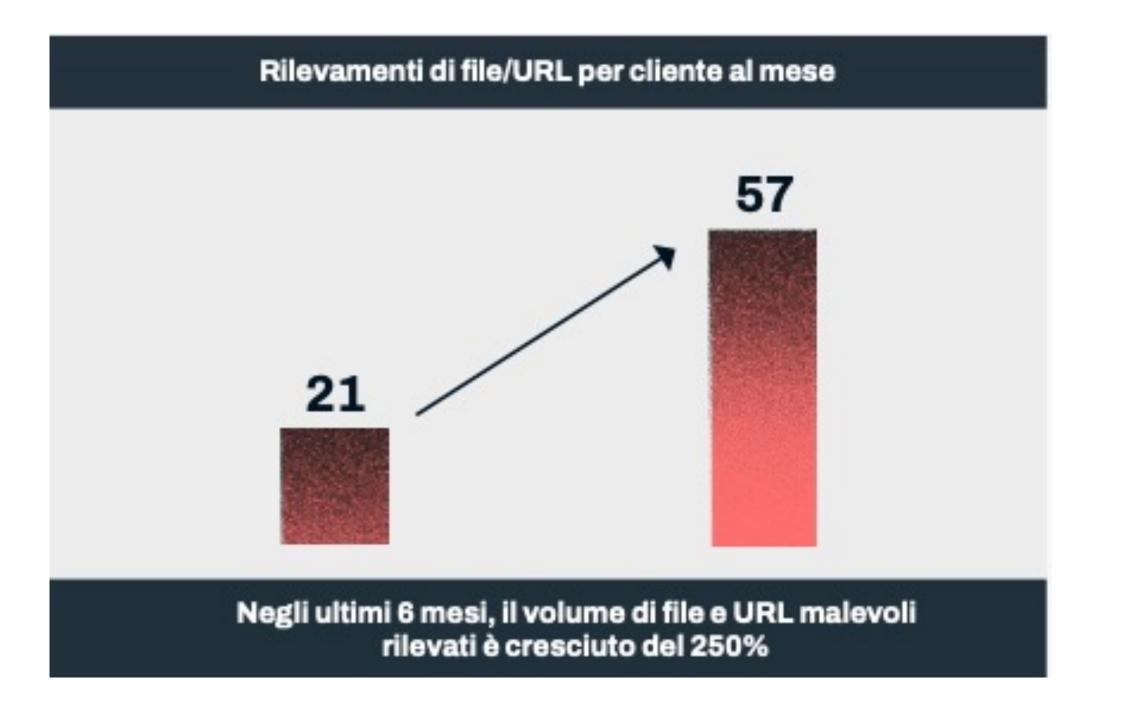
- 1. File HTML 49 %
- 2. Archivi RAR/ZIP 23 %
- 3. File Microsoft Office 10%
- 4. File exe/com 4 %
- 5. File PDF 3%

*ultimi 6 mesi

Primi 5 tipi di malware:

- 1. Trojan 54%
- 2. Adware 15%
- 3. Exploit 12%
- 4. Altro 12%
- 5. Downloader 2%

*ultimi 6 mesi







TROVARE I GIUSTI CONTROLLI DI SICUREZZA



Utilizziamo la sicurezza standard integrata e la sicurezza avanzata dello stesso fornitore.



Utilizziamo un Cloud Access Security Broker (CASB/SASE) generico e, quando possibile, la sicurezza specifica dell'applicazione.



Utilizziamo la sicurezza standard integrata e la sicurezza avanzata di un altro fornitore specializzato.



Utilizziamo un Cloud Access Security Broker (CASB/SASE) generico e non prevediamo di aggiungere la sicurezza specifica dell'applicazione.



Utilizziamo solo la sicurezza standard integrata e non prevediamo di aggiungere la sicurezza avanzata. Quali delle seguenti affermazioni sulla sicurezza delle applicazioni cloud si adattano meglio alla tua azienda/organizzazione?





Fortify your cloud security posture



Scan regularly

Conduct comprehensive cloud security posture scans that utilize the expertise of our research team about real-world threats.



Risk-based guidance

Risk severity is calculated and ranked as high, medium, or low. Use risk-based guidance to remediate the cloud misconfigurations.



Your cloud – secured

Coverage for AWS and Azure cloud platform infrastructures.



Simplified reporting

Easy-to-read reports visualize cloud security risks and empower correct response for administrators — as well as help to report on security practices to auditors and regulators.



Prioritize efficiently

Review our visual CSPM dashboard to see important information which requires your attention, in easy-to-interpret graphs.



Consolidated security management

Manage your cloud security posture from one easy-to-use portal along with endpoint security, collaboration protection and vulnerability management.





WithSecureTM Elements Cloud Security Posture Management

Spot mistakes before attackers do

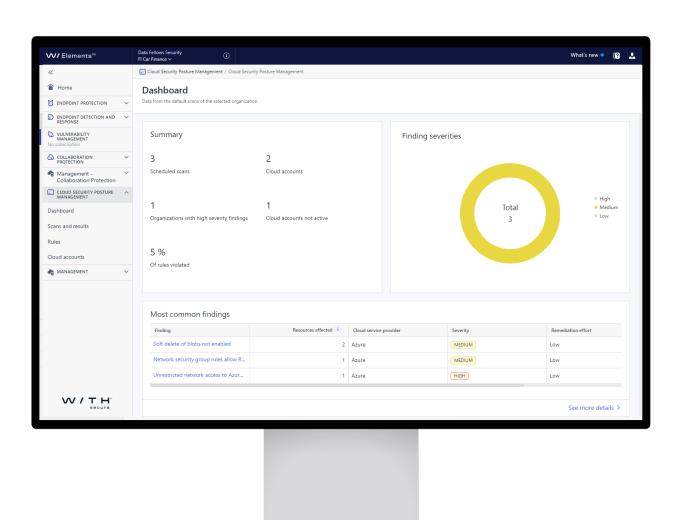
We cover end-to-end use cases and make the user's daily job easier with intuitive views summarizing the security posture, and clear flows which focus only on the essentials.

Identify misconfigurations quickly

We save customers' and partners' time through enabling efficient detection of misconfigurations and automated response actions. The scans are very fast, and you can easily see the evolution of the remediations.

Reduce risk, complexity, and inefficiency

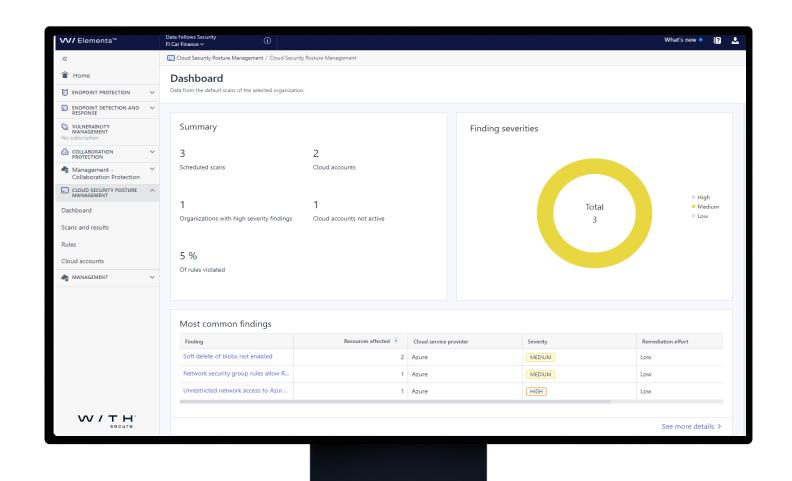
Prioritize remediation efficiently based on risk and effort level. Quickly remediate misconfigurations with helpful, actionable insights. Our visual reporting not only empowers administrators to make changes that improve security posture the most, but also helps provide evidence to auditors and regulators.







WithSecure™ Elements Cloud Security Posture Management



Key features



Multi-company, multicloud management



Cloud security posture visibility



Basis in research and expertise



Centralized management



Fast scanning



Automated scans



Remediation guidance



Visual tracking



Highlight compliance issues





A protection scenario

1. CSPM scan of your cloud environment



2. Finding EC2 has a public IP address

3. Review associated risks and remediation steps

AWS



Azure





4. Investigate whether the IP is required for business use

5. Action: Enforce the use of private IP.

By adding a load balancer as an additional layer of security.





GRAZIE





Q&A



